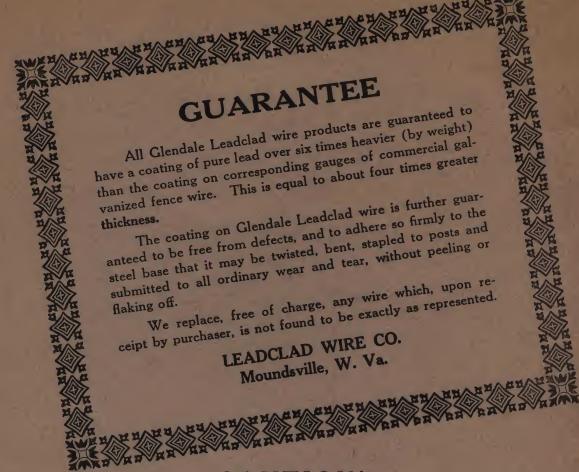
REG. U. S. PAT. OFFICE 1923

FENCE



THE LEADCLAD WIRE COMPANY



CAUTION!

Note: The above is the strongest guarantee ever made by a reputable manufacturer of fence wire. It virtually guarantees to the purchaser three to four times longer life than is obtainable from any kind of galvanized farm fence wire. Beware of fancy names given to ordinary galvanized fence. These terms mean absolutely nothing to you, for zinc is so brittle that it cracks and peels off unless it is put on very thin. A thin galvanized coating is therefore just as good, if not better, than a heavy one, for the former will at least stick to the metal, while the latter won't.

Under average farm conditions, Glendale Leadclad wire will last many times the life of ordinary galvanized. It is impractical for us to guarantee the exact number of years, as conditions vary so much in different parts of the country, depending not only on the climate but on the proximity to railroads, factories, coal mines, etc. Corrosion is always more severe near such places. It would be impractical to attach guarantee tags to fences and be sure that they would stay in place outdoors for any number of years. If such a tag were knocked off or destroyed, as is likely to happen, the identity of the fence would be lost. Those who make such guarantees know perfectly well that this is just what happens in ninety-nine cases out of one hundred, and they are gambling on this fact when making guarantees of this kind.

LEADCLAD WIRE CO. Moundsville, W. Va.

WHAT IS RUST COSTING YOU?

Since wire fences first began to replace the land-wasting, weed-breeding, snake or rail fences, thousands of acres of valuable land have been reclaimed for productive purposes.

The first wire fence was made of old-fashioned wrought iron, galvanized. This in turn was supplanted by the modern galvanized steel wire, which was cheaper in first cost and at first was considered even better in quality.

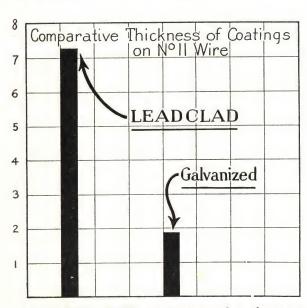
But soon farmers in all parts of the country began to complain that their new fences rusted out at an alarming rate, while the old-style iron fences still remained in good condition.

These complaints became so numerous and insistent that the U. S. Department of Agriculture made an investigation of this important subject.

It was found that the old galvanized wrought iron fence wire, which came into use half a century ago, would last very much longer than the new galvanized steel wire. The former would often be found in good condition after a lifetime of service, while the latter would rust out in a few years.

Investigations as to the causes of this striking difference in rust resistance of the two metals have been carried on ever since, and many theories have been advanced, but only one satisfactory explanation has been found. And this explanation, as will be seen from the following, is very simple.

Wrought iron wire, before being galvanized, has a rough surface which soaks up a lot of zinc, and gives a very secure anchorage for the coating. Even though zinc in itself is very brittle, the bond on the old iron wire was so strong that it could be pounded, twisted, bent and abused without causing the zinc to crack or peel off.



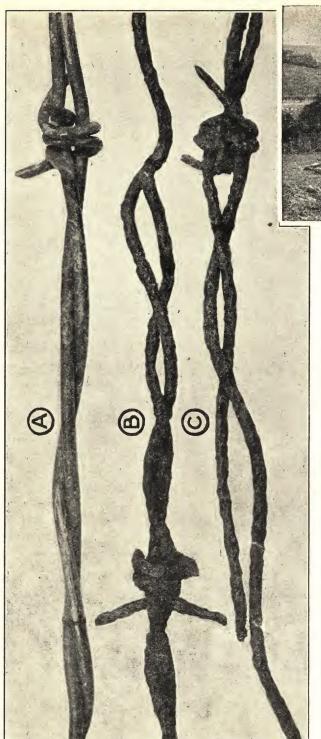
All LEADCLAD Wire is guaranteed to have approximately six times heavier coating (by weight), equal to about four times thicker coating than found on commercial galvanized wire.

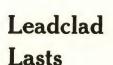
Steel wire on the other hand, with its smooth surface, affords a very poor anchorage for the zinc. In order to reduce peeling or scaling to a minimum, the coating has to be made so extremely thin that it soon oxidizes and disappears, giving only temporary protection against corrosion.

We have been shown samples of the old wrought iron wire which, after upwards of 40 years' exposure, still exhibits a perfect galvanized coating. Obviously, the fact that this wire has lasted so long can only be due to one thing, namely the extra heavy galvanized coating which has remained intact and protected the underlying metal from attack.

AFTER FIVE YEARS' SERVICE

IN THE OHIO VALLEY





The three pieces of wire, (A), (B) and (C) were cut from the fence shown in the ·photograph. (B) and (C) were cut from the two strands of galvanized barbed wire strung five years ago on these posts. (A) was cut from one of the two strands of Leadclad barbed wire erected at the same time on the same posts. The two strands of galvanized wire are practically destroyed, while the Leadclad erected at same time, on the same posts, shows no sign of rust.

Leadclad

Galvanized

Galvanized

Beware of Imitations-look for the "Leadclad" Trade Mark.

DISCOVERY OF LEADCLAD

The manufacturers of Leadclad wire had for many years fully realized the great money loss suffered by farmers who put up short-lived fences, roofs and sheet metal work. They therefore persistently carried on research and experiments with a view to finding a method of applying a heavier, more rust-resistant coating on fence wire and sheet metal products.

Obviously, the first aim was to obtain a better anchorage, or a better adhesion, for the coating, so that the thickness could be increased to the desired extent without danger of having it peel off, either in weaving the wire into fence, or afterwards when put into service.

As these experiments progressed, it became increasingly clear to us that while zinc had been a perfectly satisfactory material when applied on the old-fashioned wrought iron, it was but poorly suited for the modern metal, steel. Obviously, a tougher, more pliable, and more strongly adhesive coating material was required.

We then began to experiment with other coating materials and finally succeeded in developing processes whereby pure lead could be applied in a heavy coating which would adhere firmly and resist corrosion a great many times longer than the best galvanized coating ever applied on steel products. This, then, was the origin of LEADCLAD—a secret process known only to the manufacturers of Leadclad Wire and Roofing products. In the manufacture of Leadclad Wire, the size of the wire is used for its strength only—the thick, pliable, pure lead coating for its long life.

HOW LEADCLAD IS .MADE

LEADCLAD wire is unique in that IT IS THE ONLY FENCE WIRE MADE THAT IS COVERED WITH PURE LEAD.

It is inevitable that there should be imitators, and that other manufacturers should make claims that lead is used in making their wire, but there never has been and never will be but one LEADCLAD—the GENUINE.

The base of Leadclad Farm Fence is an unusuall strong, tough, full gauge wire, from which the sulphur and phosphorous have been almost entirely worked out. Too much sulphur makes wire brittle when hot, and too much phosphorous makes it brittle when cold.

After the wire is drawn through the dies which gauge it accurately, it is drawn slowly through a bath of RED HOT LEAD. This operation is for the purpose of TOUGHENING and STRENGTHENING the wire only.

It next passes through a chemical bath which thoroughly CLEANSES THE SURFACE of the wire.

The wire then passes into two more baths which prepare the cleansed surface to receive the PURE LEAD COATING.

The wire then enters the PURE LEAD, which is maintained, by delicate instruments, at a temperature of 755 degrees Fahrenheit. This process is necessarily a slow one, as the LEAD COATING operation must be thoroughly done.

Nothing but the highest grade Missouri lead is used in this coating process.

The wire moves very slowly through this process, and the coating applied is a THICK, HEAVY JACKET OF PURE LEAD, SEVEN TIMES HEAVIER THAN THE COATING OF ZINC OR GALVANIZING ON ORDINARY FENCES.

After leaving this process the wire passes through one more process which coats the wire with a thin film of oil to lubricate it during the process of weaving it into farm fence and barbed wire.

The greatest care is taken with LEADCLAD wire to obtain an even, thick coating which insures it the long wearing qualities for which LEADCLAD fences are noted. The process of making LEADCLAD wire could be cheapened by hastening the operations, but the reputation of LEADCLAD for long life and long wear rests upon the thorough care with which it is made, and the users of LEADCLAD may rest assured that its high quality will never be sacrificed for speed.





LEADCLAD COATING SEVEN TIMES THICKER

The life of a fence, as already stated, depends almost wholly on the coating, for even the heaviest steel wire would last only a year or two under the most favorable conditions, if it were left bare, without any coating. Measured by weight, the Leadclad coat is over seven times heavier than the galvanizing on commercial fence wire.

Spread 30 lbs. of zinc over 2,000 lbs. of steel wire and it gets pretty thin—thinner than fine tissue paper—too thin to be measured. That is the kind of wire you have been buying in the past. But spread 200 lbs. of pure lead over the same surface and you have a real coating, seven times thicker, affording a genuine protection against the elements and rough usage. That is Leadclad.

Add to this the fact that the Leadclad coating is very tough, pliable and firmly adhering; that it can be bent, twisted, pounded and abused to an almost unbelievable degree; and that it won't show any tendency to flake or peel off like galvanizing. It is easy to see that such a coating must outlast any galvanized coating many times over.

THE TEST OF ACTUAL SERVICE

From every part of the country where Leadclad has been in use for some years, we are receiving letters expressing the utmost satisfaction with its service. Many letters come from farmers who bought Leadclad four or five years ago, for use in localities and under conditions very destructive to all metal products. Leadclad fences, in all of these cases, are reported to show no signs of rust, while galvanized fences have been completely destroyed in the same length of time. (See reproductions of letters on pages 6, 10, 38 and 49.)

Needless to say, all of these farmers found they are making substantial savings in cost of fencing, and it is a safe bet they will buy nothing but Leadclad in the future. They naturally also want Leadclad roofing, Leadclad shingles and sheet metal work for their homes, barns, and buildings of all kinds. For Leadclad is the solution of one of the most serious problems on the farm—the destruction wrought by rust.

From large mining companies, railroads and industrial plants, comes the same kind of testimony as to the durability of Leadclad, and their purchases are very big. A few of the many letters received from such concerns are reproduced on page 56.

Agricultural Colleges and Experiment stations are also showing great interest in "Leadclad," and in the last few years have put up a number of fences with samples of different kinds of wire, including Leadclad, for test purposes. In these tests, "Leadclad" so far has shown no signs of rust, and with every passing year, its superiority over other wire fences becomes more and more convincing. If you visit any institution of this kind, be sure to see if they have a Leadclad and other wire fences put out for tests. The comparison will be very interesting.

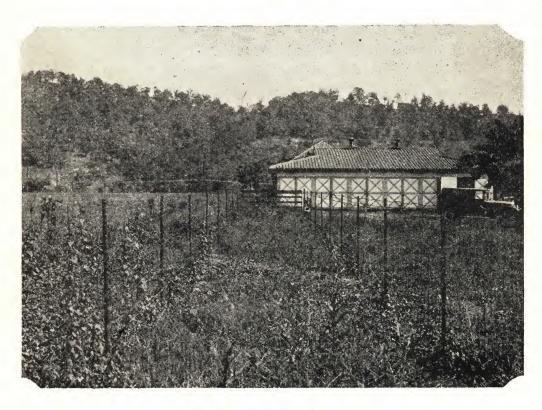
To make a good job, string your Leadclad fence on Leadclad posts.

OUR OWN TESTING GROUNDS

Out in the open meadow back of the Leadclad plant, where factory smoke, river fog. hail, frost, rain, sleet, and sun can reach it with full effect, is the Leadclad Testing Ground. Here fence of every brand was put up years ago, along with Leadclad. Frequent inspections have shown all Leadclad wire to be in perfect condition, while all the other wire is found in various stages of deterioration from rust.

Here visitors from near and far are welcome. An inspection of these fences will prove more enlightening than anything we can tell you in this book.

A few photographs from these testing grounds are reproduced herein, to show typical difference between galvanized and Leadclad wire.



One end of our testing ground.

Right here a word of caution may not be amiss as to the many fancy names under which plain, ordinary galvanized wire is sold. As stated before, an extra heavy coating of zinc is impractical on a woven wire fence, because it will crack and peel off in a short time, due to stress of every kind imposed on it in weaving, erection, and service. A so-called "double-galvanized" fence or extra heavy galvanizing is therefore no better than the standard, commercial coating applied by most galvanized fence makers, as service tests will conclusively show.

TESTIMONIALS

Leeds, Mo., June 29th, 1926 Leadclad Wire Co., Moundsville, W. Va.

Gentlemen:

Your letter of June 26th received and note what you say. I am using your Leadclad Wire and will put it ahead of any wire I have ever used, and expect to use more of it. Anytime I can say a good word for the Leadclad Wire, I will do so.

Yours truly, C. F. Cross. Barnesville, Pa.,
April 8th, 1926.
Moundsville, W. Va.
Gentlemen

I received the 3 rolls of Barbed Leadclad wire about a week ago and wish to say that it looks very good to me compared with the galvanized wire I have been able to get around here. In fact, I am so well pleased to be able to get good fencing that I am sending you another order herewith for poultry fence, and some posts to use with the barbed wire.

Respectfully yours, J. H. Keilman, Barnesville, Pa.

Lenover, Chester Co., Pa., June 24, 1927.

Leadclad Wire Co., Moundsville, W. Va.

Gentlemen:

I enclose order for "Leadclad" fencing, etc., to be sent C. O. D.

I have used Leadclad products for five years and will use no other. I boost "Leadclad" to anyone who says "fence" or "roof," because we have some "Leadclad" fence about five years old, that has already out-run galvanized fence that cost as much.

Yours truly, George M. Boyd. Leadclad Wire Co.

Sirs:—I was among the first in this section to use your Leadclad fence. I put it up on my farm about four years ago and it still is free of four years ago and it still is free of rust and seems as good as when put up. I believe it will last at least twice as I believe it will last at least twice as long as galvanized fencing. I don't long as galvanized fencing. I don't hesitate to recommend it to farmers as hesitate to recommend it to farmers as the best and most economical fence on the market.

eroy W. Vankirk, 622 W. Main St., Washington, Pa.

A MONEY-SAVING SUGGESTION

Rust weakens wire. A rusty wire fence may actually be thicker than a new wire, but the rust has no strength. It is only the clean, metal core that counts.

And unfortunately, rust does not attack the steel evenly. It rusts and pits in spots.

As stated before, therefore, you depend upon the coating to turn cattle and protect your crops. Leadclad, having a coating of PURE LEAD, SEVEN TIMES THICKER, lasts years longer than an ordinary fence of much thicker gauge.

You are, for instance, perfectly safe in using Leadclad No. 11 wire where you would ordinarily use No. 9 wire in galvanized, and if you do this, your Leadclad will cost you very little, if any, more than galvanized wire and it will last two or three times longer.

The reasons are briefly explained in the following.

The tensile strength of a No. 9 wire is 1,414 lbs. and of No. 11 wire 1,018 lbs.

In a woven wire fence, the upright stays serve to distribute the stress evenly over the lateral wires.

Consequently, a 7-wire, No. 9 gauge, woven wire fence would have combined strength of 9,898 lbs. and a No. 11 gauge, 7,126 lbs.

Both fences are plenty strong enough to stand all strains imposed on them, either by live stock, or by men climbing over them—WHEN NEW.

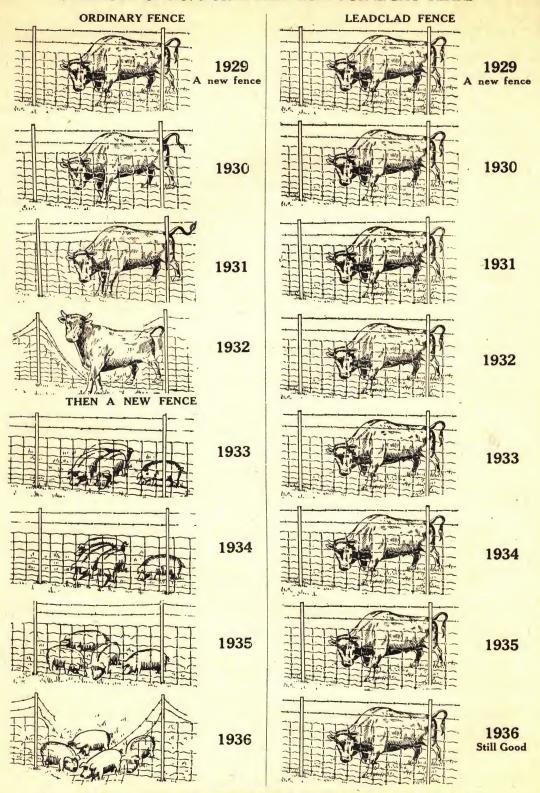
"When new," yes. But when rust sets in, then what?

After four years the strength of the 7-wire, No. 9 gauge galvanized fence by then has been reduced from 1,414 lbs. to less than 1,000 lbs.

It is now much weaker than the new No. 11 gauge fence, and stock begins to break through.

So we see, the strength of a fence after a few years' service depends mostly on how badly it has rusted.

STRENGTH OF NO. 11 LEADCLAD WIRE COMPARED WITH STRENGTH OF NO. 9 ORDINARY WIRE FOR EIGHT YEARS



Start re-fencing now with Leadclad and save future expense and worry.

Now, a No. 11 gauge, LEADCLAD fence will be as free from rust within five or ten years as it is when new. In other words, it will have its full strength for ten years or more, and will turn cattle after 15 to 20 years' service.

It costs about the same as a No. 9 gauge galvanized fence, and it lasts two or three times longer.

The No. 11 LEADCLAD has just as thick a coating as the No. 9 LEADCLAD. Both have a coating about four times thicker than the galvanized coating on the same size of galvanized wire.

No. 9 LEADCLAD will have a slight advantage over No. 11 LEADCLAD, because the steel core is thicker, but that doesn't mean much in the total life of the fence. A few months; perhaps a year or two.

For it's the coating that makes the fence last- not the steel.

If you can't spare the price of one of the No. 9 LEADCLAD fences just now, by all means get No. 11—and you'll be two or three times better off than with a No. 9 galvanized wire fence.

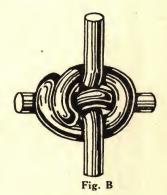
After you buy your first LEADCLAD fence, you'll never buy any other kind. And you'll save a lot of money and trouble.

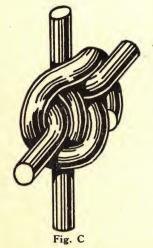
All the fence makers would be making LEADCLAD now— if they knew how. For they know they are licked, and they fear the day when all the farmers will find it out.

That will be the end of galvanized wire fences.

How Leadclad Fence is Put Together

Unlike the stays on many kinds of farm fence, the stays on Leadclad fence are one continuous piece of wire. Some fences are made with stays cut and wrapped at each line wire, destroying the ridigity of the fence.





The Leadclad Non-Slip Knot

The Leadclad non-slip knot (B) shows why Leadclad fences can be climbed by hunters without slipping or spreading the wires. Both stay and line wire are kinked to form a non-slip knot when bound together. Note also how the knot is left open to permit the evaporation of any moisture that might cause corrosion.

In the event of any strain such as rooting from underneath by hogs, or bearing down from above by horses or cattle, this is distributed to each of the many line wires making a stiffer fence; one with a come back which is not true if a cut or wrapped stay is used.

The proof of the pudding is in eating—read what users say.

Marianna, Pa., March 7, 1927.

Leadclad Fence Co. Moundsville, W. Va.

I have some of your Leadclad fence Gentlemen:

that has been up for four years and looks as good as the day I put it up. I am very well pleased with the fence. Yours truly,

O. D. White, Marianna, Pa.

EDWIN G. BRUNS 220 Corliss Avenue Allenhurst, N. J.

Aug. 26, 1926.

Leadclad Wire Co., Moundsville, W. Va. Gentlemen:

l ordered your fence as a trial at my Estate here where I had put up thousands of feet of (well known brand of galvanized) Fencing. I find this fencing rusting rapidly. The wire you sent me last year seems far superior, and my intention is when my old fencing gives out, to replace all of it with

Leadclad, as up to date it's the best fencing I have seen. Enclose check for new order.

Yours truly, Edwin G. Bruns, New Haven, Conn.

Jamestown, Pa. Jan. 16, 1928

Dear Sirs_

Would like to have your new catalog and price list on Leadclad Wire.

I used six spools of your wire on some fence seven years ago and can see a big difference between it and fence built with ordinary galvanized wire at the same time. The galvanized wire is red with rust now, while the Leadclad is as good as the day it was

Yours,

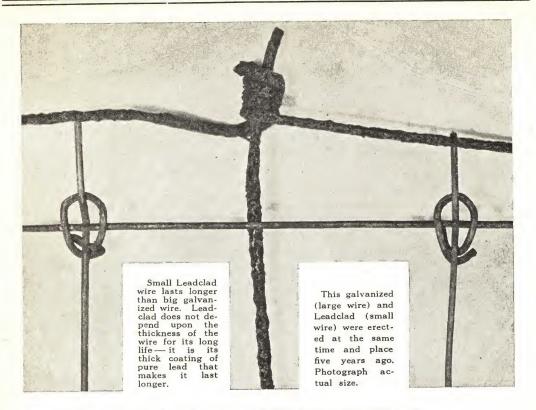
Alpha R. Moreland

Leadclad Wire Co., Moundsville, W. Va. Gentlemen:

Six years ago I bought 20 rods of your Leadclad Poultry Fence to fence a lot in a locality of coal mines and near a large smelter plant, where fence never lasted over two or three years.

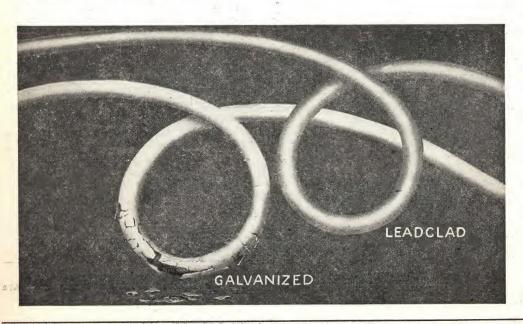
After six years the Leadclad Poultry Fence is apparently as good as the day I put it up. The heavy lead coat, if anything, has taken on a film or added coat, which I believe is natural for lead to do, and it adds as a further protection.

I. M. Berry.



Medium-weight Leadclad compared with heavy galvanized wire.

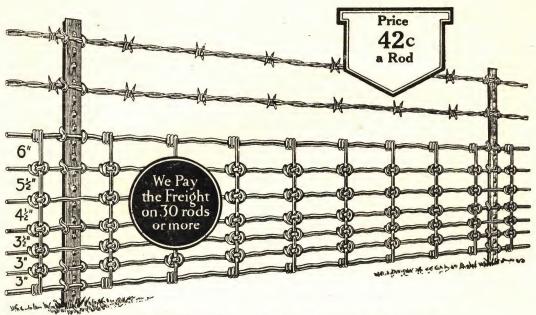
Magnified view of galvanized and Leadclad wires, showing tendency of all galvanizing to peel or flake off, especially if it is put on heavily. A heavy galvanized coating is worse than a light one. This Leadclad wire has a coating four times thicker than ordinary galvanized wire, but as the lead is tough and pliable, it sticks to the wire like glue. You may whittle part of it off with a sharp knife, but you can't get it all off, for it is fused on to the copper-steel base.



Be sure it is genuine "Leadclad"—Beware of Imitations.

STYLE 0-726-12

7 wires—26 inches high—stays 12 inches apart



Order by Style No. O-726-12. Price does not include barbed wire.

Barbed wire shown on Page 39

Top wire made of No. 9 gauge. Bottom wire No. 10 gauge. All other wires No. 12 gauge. This makes a good, stout, neat-looking hog or field fence. Lead-clad fence, with a heavy coating of pure lead, which will not rust, will last three to four times as long as a No. 9 galvanized fence.

If a heavier fence is required, we recommend Style H-726-12 shown on Page 14.

It has become the custom, because of the short life of the coating on galvanized wire, to buy heavy wire fence, as it lasts a little longer after the coating is gone. This is not necessary when you buy LEADCLAD. See pages 7 and 8 for comparison of galvanized and Lead-clad wire.

However, if an extra heavy fence is required, we recommend Leadclad No. 9. This is absolutely the best wire fence that you could put on your farm, both from the standpoint of strength and long life. All wires No. 9 gauge. Style No. 726-12-9.

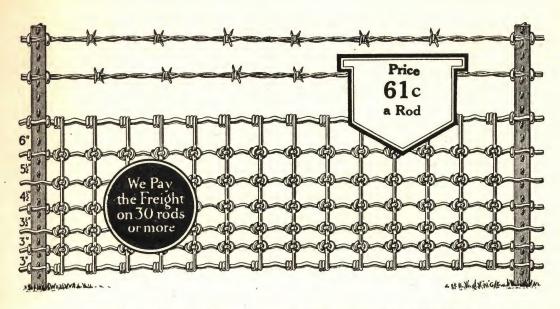
| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|----------|-------------|----------------|--------------------|-----------------|--------|------------------|
| O-726-12 | 9 Gauge | 10 Gauge | 12 Gauge | 12 in. | 26 in. | \$0.42 |
| 726-12-9 | 9 Gauge | 9 Gauge | 9 Gauge | 12 in. | 26 in. | .72 |

All 12-inch stay Leadclad Fence made in 20 and 30-rod rolls. When rolls are ordered in 10-rod lengths, add 25 cents a roll to the above prices.

To make a good job, string your Leadclad fence on Leadclad posts.

STYLE 0-726-6

7 wires-26 inches high, stays 6 inches apart



Order by Style O-726-6. Price does not include barbed wire. Barbed wire prices shown on Page 39.

This is the same style fence as shown on the opposite page with the exception that the stays are twice as close—six inches apart—32 stays to the rod. This close-woven fence with a LEADCLAD coating six to seven times heavier than galvanizing, will keep your stock where they belong and improve the appearance of your farm.

If a heavier fence of this style is required, we recommend Style H-726-6 shown on page 15.

You do not have to buy heavy wire in order to have a long-life fence. LEAD-CLAD fences in lighter gauge are stronger after two or three years' service than a No. 9 galvanized fence. Look at the diagrams on pages 7 and 8 for comparative strength of galvanized and LEADCLAD wires.

This same style fence is made of No. 9 wire for extra heavy duty. LEADCLAD No. 9 is the best money will buy. All wires No. 9 gauge. Order by 726-6-9.

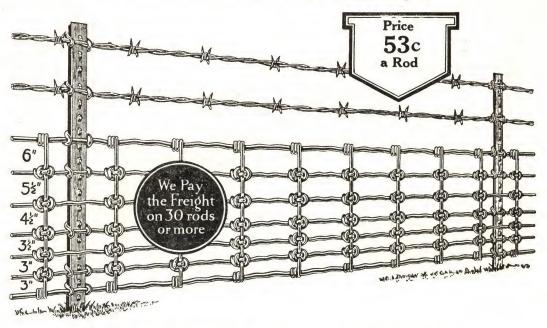
| Style | Top Wire | Bottom Wire | Stay Spacing | All Other Wires | Height | Price per Rod |
|---------|-------------|----------------|-----------------|--------------------|--------|------------------|
| O-726-6 | 9 Gauge | 10 Gauge | 12 Gauge | 6 in. | 26 in. | \$0.61 |
| 726-6-9 | 9 Gauge | 9 Gauge | 9 Gauge | 6 in. | 26 in. | 1.03 |

All 6-inch stay Leadclad Fence made in 10 and 20-rod rolls.

To buy cheaper fence than Leadclad is rank extravagance.

STYLE H-726-12

7 wires-26 inches high-stays 12 inches apart



Order by Style H-726-12. Price does not include barbed wire. Barbed wire prices shown on Page 39.

Top wire made of No. 9 gauge. Bottom Wire No. 10 gauge. All other wires No. 11 gauge. This is a heavier fence than the O series shown on page 12, having a greater up-and-down strength. This fence will outlast three or four No. 9 galvanized fences under the same conditions.

Most people are in the habit of buying a No. 9 wire fence because it takes a little longer to rust through. When you buy LEADCLAD, this is not necessary, for LEADCLAD retains its full strength long after other wire is rusted out. A No. 10

or No. 11 gauge LEADCLAD wire will last longer and be much stronger after the fourth or fifth year than any No. 9 galvanized wire. See the comparisons on pages 7 and 8.

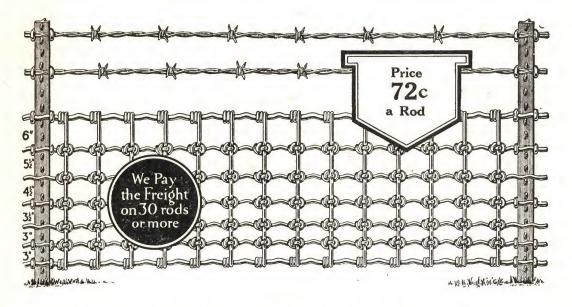
Many times it is necessary to have an extra heavy fence on some fields, or around the barnyard. For this, use LEADCLAD No. 9. It is the best fence you can put on your farm, both from the standpoint of strength and long life. Style as pictured above. All wires No. 9 gauge. Order by Style 726-12-9, as listed.

| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|----------|-------------|----------------|--------------------|-----------------|--------|------------------|
| H-726-12 | 9 Gauge | 10 Gauge | 11 Gauge | 12 in. | 26 in. | \$0.53 |
| 726-12-9 | 9 Gauge | 9 Gauge | 9 Gauge | 12 in. | 26 in. | .72 |

All 12-inch stay Leadclad Fence made in 20 and 30 rod rolls. When rolls are ordered in 10-rod lengths, add $2\frac{1}{2}$ c a rod or 25c a roll to the above prices.

STYLE H-726-6

7 wires—26 inches high—stays 6 inches apart



Order by Style No. H-726-6. Price does not include barbed wire.

Barbed wire prices shown on Page 39.

This is the same style fence as pictured on the opposite page, except the stay spacing is six inches instead of twelve inches.

If you are in the habit of fencing every six to eight years, use LEADCLAD this time. You will not have to do the job again for a long time, because lead does not rust and your fence will last three or four times as long. Don't be afraid to put up a fence that is a little lighter than No. 9. If it is LEADCLAD, it will outlast and be stronger after four or five

years' service than any galvanized fence. See pages 7 and 8 for comparison of strength of galvanized and LEADCLAD wire.

There may be a stretch of fence on your farm that must be extra heavy, some place where you must use an extra heavy wire. For that particular field, you can safely use LEADCLAD No. 9 in this or any other style shown in this catalog. The style pictured above, made of all No. 9 wire, is known as Style 726-6-9 as listed below.

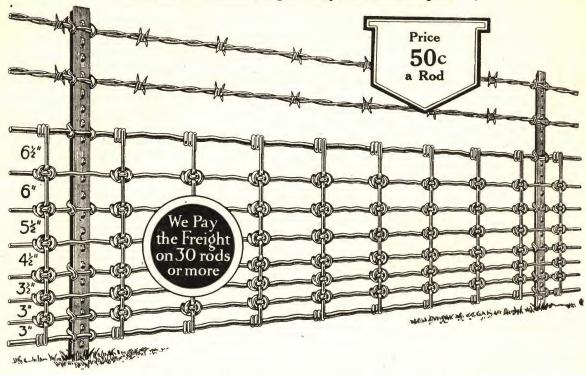
| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|---------|-------------|----------------|--------------------|-----------------|--------|------------------|
| H-726-6 | 9 Gauge | 10 Gauge | 11 Gauge | 6 in. | 26 in. | \$0.72 |
| 726-6-9 | 9 Gauge | 9 Gauge | 9 Gauge | 6 in. | 26 in. | 1.03 |

All 6-inch stay Leadclad Fence made in 10 and 20-rod rolls.

Use Leadclad Staples for wood posts

STYLE 0-832-12

8 wires-32 inches high-stays 12 inches apart



Order by Style No. O-832-12. Price does not include barbed wire.

Barbed wire prices shown on Page 39.

Top wire made of No. 9 gauge. Bottom wire No. 10 guage. All other wires No. 12 gauge. For all general purposes, this style fence will render excellent service.

The life of a fence depends upon the coating. The pure lead coating on LEADCLAD fence is six to seven times heavier than galvanizing. It will not flake off or rust like galvanizing, therefore your fence will last that much longer.

You do not have to buy a heavier gauge wire in order to have a substantial fence. Many people are in the habit of

buying heavy No. 9 galvanized wire because it takes longer for it to rust through. A No. 12 gauge LEADCLAD wire will be stronger than a No. 9 galvanized wire after a few years' service and will last several times longer. See the tables on Pages 7 and 8.

If you have to have a stretch of extra heavy fence somewhere on your farm, then you can get this style made of all No. 9 gauge wire. LEADCLAD No. 9 is without doubt the best wire fence on the market today. Order by Style 832-12-9.

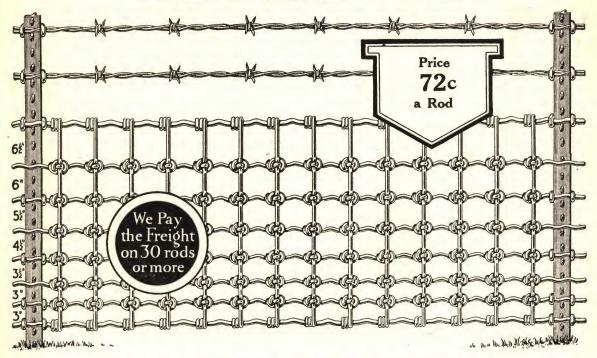
| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|----------|-------------|----------------|--------------------|-----------------|--------|------------------|
| O-832-12 | 9 Gauge | 10 Gauge | 12 Gauge | 12 in. | 32 in. | \$0.50 |
| 832-12-9 | 9 Gauge | 9 Gauge | 9 Gauge | 12 in. | 32 in. | .83 |

All 12-inch stay Leadclad Fence made in 20 and 30-rod rolls. When rolls are ordered in 10-rod lengths, add 2½c a rod or 25c a roll to the above prices.

Start re-fencing now with Leadclad, and save future expense and worry

STYLE 0-832-6

8 wires-32 inches high-stays 6 inches apart



Order by Style No. O-832-6. Price does not include barbed wire.

Barbed wire prices shown on Page 39.

This is the same style fence as pictured on the opposite page, except that the stays are twice as close—only six inches apart.

Lead is not brittle like the zinc used for coating galvanized wire, and it will not crack or peel off. Sudden change in temperature does not harm it. Continued dampness, smoky or salty atmosphere that destroys ordinary fence, has little or no effect upon LEADCLAD.

You will make no mistake in purchasing this fence, as it will outlast several ordinary fences.

If you like this style fence, but want it a little heavier, see page 19 for Style H-832-6. You do not have to buy heavy LEADCLAD wire in order to have a long-life fence. LEADCLAD fences in lighter gauges are stronger after a few years' service than a No. 9 galvanized fence. Look at the diagrams on pages 7 and 8 for comparative strength of galvanized and LEADCLAD wires.

This same style fence is made of No. 9 wire for extra heavy duty. LEADCLAD No. 9 is the best money will buy. All wires No. 9 gauge. Order by No. 832-6-9.

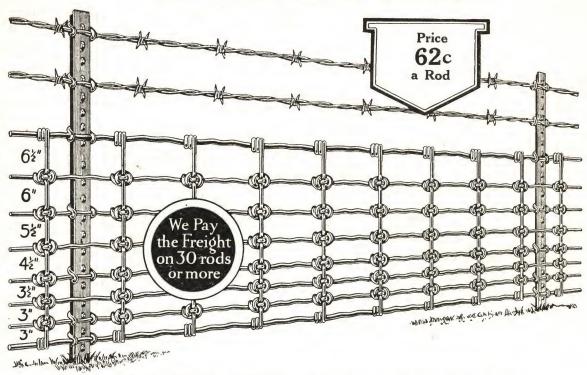
| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|---------|-------------|----------------|--------------------|-----------------|--------|------------------|
| O-832-6 | 9 Gauge | 10 Gauge | 12 Gauge | 6 in. | 32 in. | \$0.72 |
| 832-6-9 | 9 Gauge | 9 Gauge | 9 Gauge | 6 in. | 32 in. | 1.24 |

All 6-inch stay Leadclad Fence made in 10 and 20-rod rolls.

The proof of the pudding is in the eating—read what users say

STYLE H-832-12

8 wires—32 inches high—stays 12 inches apart



Order by Style No. H-832-12. Price does not include barbed wire.

Barbed wire prices shown on Page 39.

Top wire No. 9 gauge. Bottom wire No. 10. All other wires No. 11. A good stout fence for general purposes. Bear in mind that lead does not rust—therefore a LEADCLAD fence will be just as strong three or four or six years later as it is at the time it is put up. The heavy coating of pure lead protects the metal and preserves the strength of the wires. LEADCLAD costs a little more than galvanized in the beginning, but after six to eight years' service, the galvanized fence is about done for, while LEADCLAD is just as good as the day is was put up.

It has become the custom, because of the short life of the coating on galvanized wire, to buy heavy wire fence, like No. 9 gauge, as it lasts a little longer after the coating is gone. This is not necessary when you buy LEADCLAD. See pages 7 and 8 for comparison of galvanized and LEADCLAD wire.

However, if an extra heavy fence is required, we recommend LEADCLAD No. 9. This is absolutely the best wire fence that you could put on your farm, both from the standpoint of strength and long life. All wires No. 9 gauge. Order by 832-12-9.

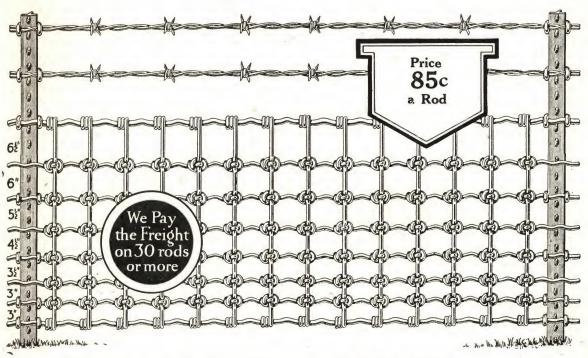
| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|----------|-------------|----------------|--------------------|-----------------|--------|------------------|
| H-832-12 | 9 Gauge | 10 Gauge | 11 Gauge | 12 in. | 32 in. | \$0.62 |
| 832-12-9 | 9 Gauge | 9 Gauge | 9 Gauge | 12 in. | 32 in. | .83 |

All 12-inch stay Leadclad Fence made in 20 and 30-rod rolls. When rolls are ordered in 10-rod lengths, add 2½c a rod or 25c a roll to the above prices.

Beware of Imitations-look for the "Leadclad" Trade Mark

STYLE H-832-6

8 wires-32 inches high-stays 6 inches apart



Order by Style No. H-832-6. Price does not include barbed wire.

Barbed wire prices shown on Page 39.

This style fence is used by swine and sheep raisers and also as a general purpose fence. It will give long life and excellent service. Gauge of wires same as in fence shown on opposite page.

It has become the custom, because of the short life of the coating on galvanized wire, to buy heavy wire fence, like No. 9 gauge, as it lasts a little longer after the coating is gone. This is not necessary when you buy LEADCLAD. See pages 7 and 8 for comparison of galvanized and LEADCLAD wire.

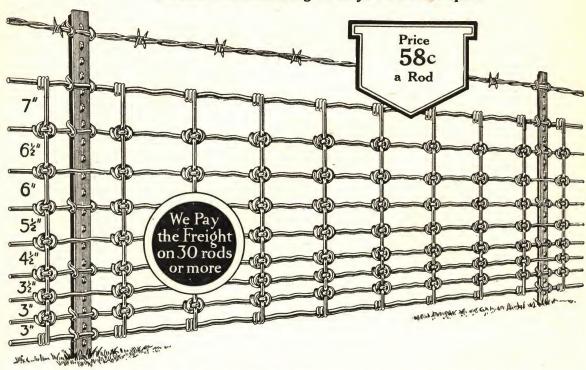
Now if there is a string of fence that must stand an extreme amount of heavy duty, you get the weight by using No. 9 wire and the life by using LEADCLAD. There may be a stretch of 10 or 20 rods on your farm that needs this kind of fence. If there is, use LEADCLAD 832-6-9. That's the best wire fence in the world.

| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|---------|-------------|----------------|--------------------|-----------------|--------|------------------|
| H-832-6 | 9 Gauge | 10 Gauge | 11 Gauge | 6 in. | 32 in. | \$0.85 |
| 832-6-9 | 9 Gauge | 9 Gauge | 9 Gauge | 6 in. | 32 in. | 1.24 |

All 6 inch stay Leadclad fence made in 10 and 20-rod rolls.

STYLE 0-939-12

9 wires-39 inches high-stays 12 inches apart



Order by Style No. O-939-12. Price does not include barbed wire.

Barbed wire prices shown on Page 39.

Top wire No. 9 gauge. Bottom wire No. 10 gauge. All other wires No. 12 gauge.

This style is especially recommended for general field use. It is close enough at the bottom to turn pigs and high enough with a strand of LEADCLAD barbed wire to turn all kinds of stock.

A fence is only as good as its coating. The coating on LEADCLAD Fence is four times thicker than the coating on ordinary fence—and of pure lead. LEAD-CLAD can be bent, twisted and ham-

mered without destroying the coating. When you fence with LEADCLAD, you need not worry about rust.

Look at Pages 7 and 8, and study the strength of wire after a few years' service. It is not necessary to use heavy LEAD-CLAD wire in order to have long life. No. 11 Leadclad will last much longer than No. 9 galvanized wire; and cost about the same. However, if you feel you must have heavy wire on some fence on your farm—use LEADCLAD No. 9 in this style. All wires No. 9 gauge. Order by 939-12-9.

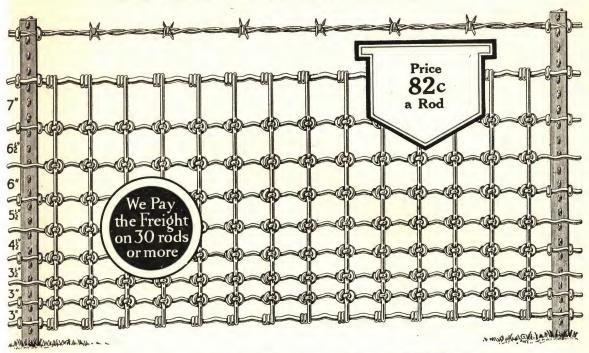
| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|----------|-------------|----------------|--------------------|-----------------|--------|------------------|
| O-939-12 | 9 Gauge | 10 Gauge | 12 Gauge | 12 in. | 39 in. | \$0.58 |
| 939-12-9 | 9 Gauge | 9 Gauge | 9 Gauge | 12 in. | 39 in. | .98 |

All 12-inch stay Leadclad Fence made in 20 and 30-rod rolls. When rolls are ordered in 10-rod lengths, add 2½c a rod or 25c a roll to the above prices.

To make a good job, string your Leadclad fence on Leadclad posts

STYLE 0-939-6

9 wires—39 inches high—stays 6 inches apart



Order by Style No. O-939-6. Price does not include barbed wire.

Barbed wire prices shown on Page 39.

This style has the same lateral spacing as the style shown on the opposite page, but the stays are twice as close. A stay every six inches—32 stays to the rod.

The life of a fence depends upon the coating. The pure lead coating on LEADCLAD fence is four times thicker than galvanizing on commercial fence wire. It will not flake off or oxidize like galvanizing, therefore your fence will last that much longer.

You do not have to buy a heavier gauge wire in order to have a substantial fence. Many people have been in the

habit of buying heavy No. 9 galvanized wire because lighter gauge rusted through too quickly. A No. 12 gauge LEAD-CLAD wire will be much stronger than a No. 9 galvanized wire after four or five years' service and will last from two to four times longer. See the tables on pages 7 and 8.

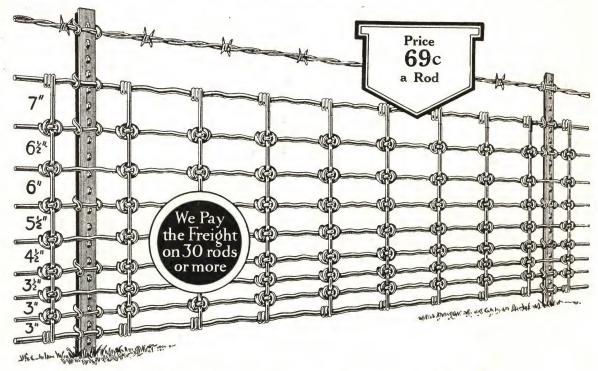
If a stretch of extra heavy fence is necessary on some field, then you can get this style made of all No. 9 gauge wire. LEADCLAD No. 9 is without doubt the best wire fence on the market today. Order by Style 939-6-9.

| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|---------|-------------|----------------|--------------------|-----------------|--------|------------------|
| O-939-6 | 9 Gauge | 10 Gauge | 12 Gauge | 6 in. | 39 in. | \$0.82 |
| 939-6-9 | | 9 Gauge | 9 Gauge | 6 in. | 39 in. | 1.40 |

All 6-inch stay Leadclad Fence made in 10 and 20-rod rolls.

STYLE H-939-12

9 wires-39 inches high-stays 12 inches apart



Order by Style No. H-939-12. Price does not include barbed wire. Barbed wire prices shown on Page 39.

Top wire No. 9 gauge. Bottom wire No. 10 gauge. All other wires No. 11 gauge.

This is a heavier fence than the O series shown on page 21, having a greater tensile strength. This fence will outlast a solid No. 9 galvanized fence by many years under average conditions.

Most people have been in the habit of buying a No. 9 wire fence because it takes a little longer to rust through. When you buy LEADCLAD, this is not necessary, for LEADCLAD retains its full

strength long after the other wire is rusted out. A No. 10 or a No. 11 gauge LEADCLAD wire will last longer and be much stronger after the fourth year than any No. 9 galvanized wire. See the comparisons on Pages 7 and 8.

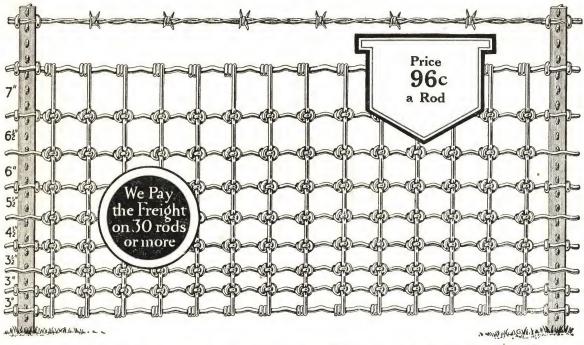
Occasionally it is necessary to have an extra heavy fence on some field or around the farm yard. For this, you may use LEADCLAD No. 9. It is the best fence you can put on your farm, both from the standpoint of strength and long life. Style as pictured. All wires No. 9 gauge. Order by Style 939-12-9.

| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|----------|-------------|----------------|--------------------|-----------------|--------|------------------|
| H-939-12 | 9 Gauge | 10 Gauge | 11 Gauge | 12 in. | 39 in. | \$0.69 |
| 939-12-9 | 9 Gauge | 9 Gauge | 9 Gauge | 12 in. | 39 in. | .98 |

All 12-inch Stay Leadclad fence made in 20- and 30-rod rolls. When rolls are ordered in 10-rod lengths, add 2½c a rod or 25c a roll to the above prices.

STYLE H-939-6

9 wires-39 inches high-stays 6 inches apart



Order by Style No. H-939-6. Price does not include barbed wire. Barbed wire prices shown on Page 39.

This is the same style fence as shown on the opposite page, except the stay spacing. Stays in this fence are six inches apart.

If you are in the habit of fencing every six to eight years, use LEADCLAD this time. You will not have to do the job again for a long time, because lead does not rust and your fence will last three or four times as long. Don't be afraid to put up a fence that is a little lighter than No. 9. If it is LEADCLAD, it will outlast and be stronger after four or five years' service than the heavier galvanized

fence. See pages 7 and 8 for comparison of strength of galvanized and LEAD-CLAD wire.

There may be a stretch of fence on your farm that must be extra heavy, some place where you feel you should use an extra heavy wire. For that particular field, you can safely use LEADCLAD No. 9 in this or any other style shown in this catalog. The style pictured above, made of all No. 9 wire, is known as Style 939-6-9, and should be ordered by that number.

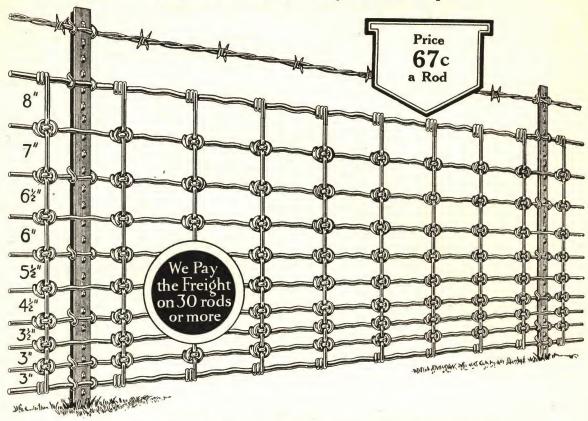
| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|---------|-------------|----------------|--------------------|-----------------|--------|------------------|
| H-939-6 | 9 Gauge | 10 Gauge | 11 Gauge | 6 in. | 39 in. | \$0.96 |
| 939-6-9 | 9 Gauge | 9 Gauge | 9 Gauge | 6 in. | 39 in. | 1.40 |

All 6-inch Stay Leadclad fence made in 10- and 20-rod rolls.

Use Leadclad Staples for wood posts

STYLE 0-1047-12

10 wires-47 inches high-stays 12 inches apart



Order by Style No. O-1047-12. Price does not include barbed wire.

Barbed wire prices shown on Page 39.

Top wire No. 9 gauge. Bottom wire No. 10 gauge. All other wire No. 12 gauge.

This is one of our most popular fences. Hundreds of farms are fenced with LEADCLAD 1047. It makes a good, stout, general-purpose fence and will outlast three or four galvanized fences.

For permanent fencing, there is no fence so economical as LEADCLAD. The weight of the coating on this particular style LEADCLAD fence is seven

times heavier than the coating on galvanized fence. LEADCLAD keeps rust away many times longer than zinc or galvanizing. See the diagrams on pages 7 and 8 for comparison of strength of galvanized and LEADCLAD fence.

We also have heavier fence of this same style for lanes and barnyards and other places that require extra strength. This heavy duty fence is made of all No. 9 gauge LEADCLAD wire and is without doubt the best fence ever made. Order this heavy fence by 1047-12-9.

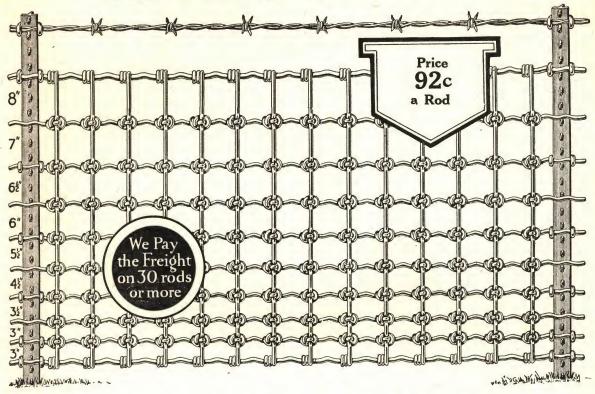
| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|-----------|-------------|----------------|--------------------|-----------------|--------|------------------|
| O-1047-12 | 9 Gauge | 10 Gauge | 12 Gauge | 12 in. | 47 in. | \$0.67 |
| 1047-12-9 | 9 Gauge | 9 Gauge | 9 Gauge | 12 in. | 47 in. | 1.07 |

All 12-inch stay Leadclad Fence made in 20 and 30-rod rolls. When rolls are ordered in 10-rod lengths, add 2½c a rod or 25c a roll to the above prices.

Start re-fencing now with Leadclad and save future expense and worry

STYLE 0-1047-6

10 wires—47 inches high—stays 6 inches apart



Order by Style No. O-1047-6. Price does not include barbed wire.

Barbed wire prices shown on Page 39.

This is the same popular fence as shown on the opposite page, but with the stays 6 inches apart instead of 12 inches.

This close-woven fence with a LEAD-CLAD coating six to seven times heavier than galvanizing will keep your stock where they belong and improve the appearance of your farm.

If a heavier fence of this type is required, we recommend style H-1047-6 shown on page 27.

You do not have to buy heavy wire in order to have a long-life fence. LEAD-CLAD fences in lighter gauge are stronger after four or six years' service than a No. 9 galvanized fence. Look at the diagram on pages 7 and 8 for comparative strength of galvanized and LEADCLAD wires.

This same style fence is made of No. 9 wire for extra heavy duty. LEADCLAD No. 9 is the best money will buy. All wires No. 9 gauge. Order by 1047-6-9.

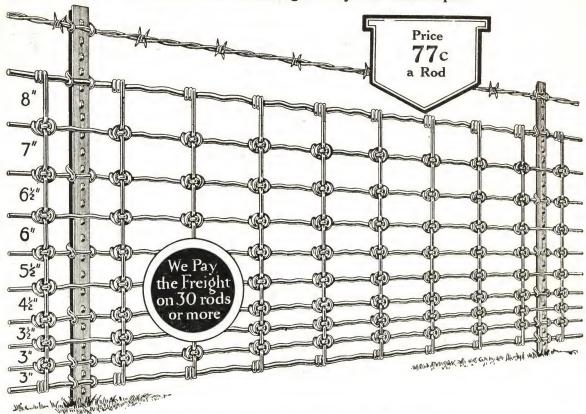
| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|----------|-------------|----------------|--------------------|-----------------|--------|------------------|
| O-1047-6 | 9 Gauge | 10 Gauge | 12 Gauge | 6 in. | 47 in. | \$0.92 |
| 1047-6-9 | 9 Gauge | 9 Gauge | 9 Gauge | 6 in. | 47 in. | 1.58 |

All 6-inch stay Leadclad Fence made in 10 and 20-rod rolls.

The proof of the pudding is in the eating—read what users say

STYLE H-1047-12

10 wires-47 inches high-stays 12 inches apart



Order by Style No. H-1047-12. Price does not include barbed wire.

Barbed wire prices shown on Page 39.

Top wire No. 9 gauge. Bottom wire No. 10 gauge. All other wires No. 11 gauge.

This fence is heavier than the O series and of the same popular style as shown on page 24. This fence will outlast a solid No. 9 galvanized fence by at least three or four times, under average conditions.

Most people are in the habit of buying a No. 9 wire fence because it takes a little longer to rust through. When you buy LEADCLAD, this is not necessary, for LEADCLAD retains its full strength long

after other fence is rusted out. A No. 10 or a No. 11 gauge LEADCLAD wire will last longer and be much stronger after the fourth or fifth year than any No. 9 galvanized wire. See the comparisons on pages 7 and 8.

It is sometimes necessary to have an exrta heavy fence on some field or around the barnyard. For this, use LEADCLAD No. 9. It is the best fence you can put on your farm, both from the standpoint of strength and long life. Style as pictured. All wires No. 9 gauge. Order by 1047-12-9.

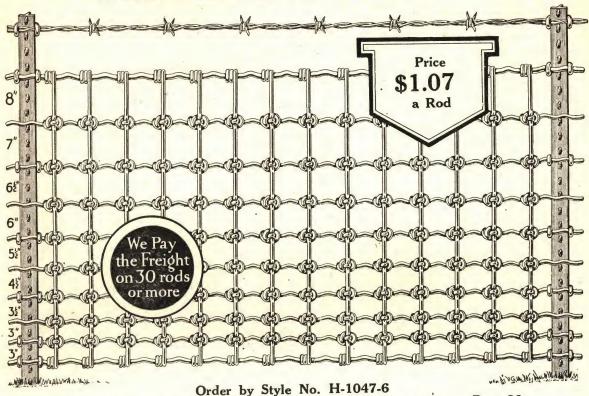
| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|-----------|-------------|----------------|--------------------|-----------------|--------|------------------|
| H-1047-12 | | 10 Gauge | 11 Gauge | 12 in. | 47 in. | \$0.77 |
| 1047-12-9 | | 9 Gauge | 9 Gauge | 12 in. | 47 in. | 1.07 |

All 12-inch Stay Leadclad fence made in 20- and 30-rod rolls. When rolls are ordered in 10-rod lengths, add 2½c a rod or 25c a roll to the above prices.

Beware of Imitations-look for the "Leadclad" Trade Mark

STYLE H-1047-6

10 wires—47 inches high—stays 6 inches apart



Price does not include barbed wire. Barbed wire prices shown on Page 39

With the exception of the stay spacing, which in this style is only six inches apart, this fence is the same as that shown on the opposite page. It makes a good, stout, long-life fence for all general-purpose fencing.

It is the coating that makes LEAD-CLAD fence outlast three or four ordinary galvanized fences. Lead is the ideal metal for coating wire. It is not brittle like zinc and will not peel or crack. The lead coating on LEADCLAD fence is four times thicker than the coating on ordinary fence. Lead will not rust, therefore your fence will last a long time. The cost-per-year of service of a LEAD-

CLAD fence is less than half that of any other fence.

Do not be misled by fancy names for galvanized fence. A coating of zinc on one fence is the same as on another. Zinc will flake and crack. Rust will set in in a short time. Then your fence is on the way to ruin. It is only a question of a few years, depending on the thickness of the wire, until the fence is rusted through.

When you buy a LEADCLAD fence no matter what style or weight—you are buying the best fence that is made

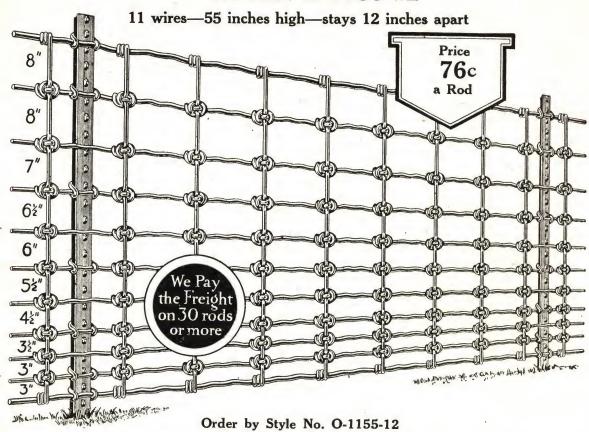
Heavy gauge wire is not necessary on a LEADCLAD fence, but if you really want it, we have it. The same fence pictured above in all No. 9 gauge wire is known as 1047-6-9.

| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|----------|-------------|----------------|--------------------|-----------------|--------|------------------|
| H-1047-6 | 9 Gauge | 10 Gauge | 11 Gauge | 6 in. | 47 in. | \$1.07 |
| 1047-6-9 | | 9 Gauge | 9 Gauge | 6 in. | 47 in. | 1.58 |

All 6-inch stay Leadclad Fence made in 10 and 20-rod rolls.

Make sure it's genuine "Leadclad"—Beware of Imitations

STYLE 0-1155-12



Top wire No. 9 gauge. Bottom wire No. 10 gauge. All other wires No. 12 gauge.

A very popular horse and cattle fence and a special favorite where barbed wire is not wanted. Remember that rust destroys fence more quickly than anything else. If you could keep a fence from rusting, it would last forever. Galvanizing protects a fence for only a very short time. It cracks and peels off, leaving the bare metal to the ravages of rust.

LEADCLAD fence does not rust because the coating of pure, soft, pliable lead does not come off—it protects the metal like no other coating can do it. LEADCLAD fences show no signs of rust after six years' service, and will probably last a lifetime.

You do not have to buy heavy wire inorder to have a long-life fence. LEAD-CLAD fences in No. 11 and No. 12 gauge are stronger after four years' service than a No. 9 galvanized fence. Look at the diagrams on pages 7 and 8, and see the comparative strength of galvanized and LEADCLAD wires.

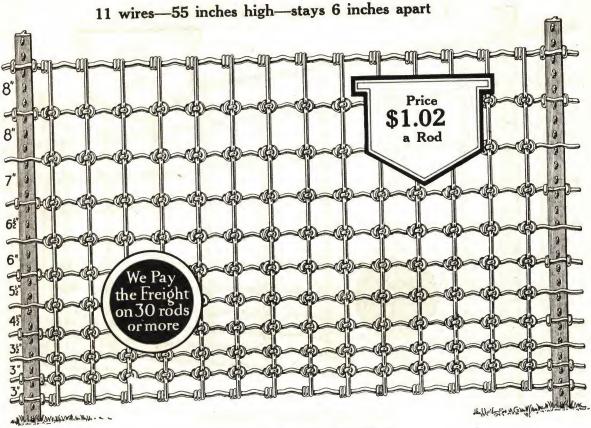
This same style fence is made of No. 9 wire for extra heavy duty. LEADCLAD No. 9 is the best money will buy. All wires No. 9 gauge. Order by 1155-12-9.

| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|-----------|-------------|----------------|--------------------|-----------------|--------|------------------|
| O-1155-12 | 9 Gauge | 10 Gauge | 12 Gauge | 12 in. | 55 in. | \$0.76 |
| 1155-12-9 | 9 Gauge | 9 Gauge | 9 Gauge | 12 in. | 55 in. | 1.20 |

All 12-inch stay Leadclad Fence made in 20 and 30-rod rolls. When rolls are ordered in 10-rod lengths, add 25 cents a roll to the above prices.

To make a good job, string your Leadclad fence on Leadclad posts

STYLE 0-1155-6



Order by Style No. O-1155-6

This is the same style fence as pictured on the opposite page, except that the stays are twice as close—only six inches apart.

Lead is not brittle like the zinc ordinarily used for coating wire, and it will not crack or peel off. Sudden change in temperature does not harm it. Continued dampness, smoky or salty atmosphere that destroys ordinary fence, has little or no effect upon LEADCLAD.

If you like this style fence, but want it a little heavier, see Page 31 for Style H-1155-6.

You do not have to buy heavy wire in order to have a long-life fence. LEAD-CLAD fences in No. 11 and No. 12 gauge are stronger after four or five years' service than a No. 9 galvanized fence. Look at the diagrams on pages 7 and 8, and see the comparative strength of galvanized and LEADCLAD wires.

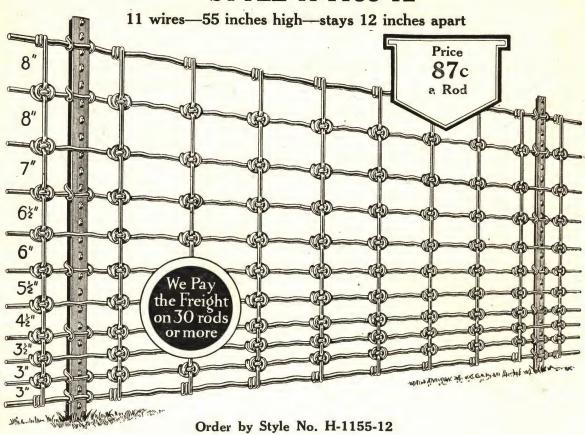
This same style fence is also made of No. 9 wire for extra heavy duty. LEAD-CLAD No. 9 is the best money will buy. All wires No. 9 gauge. Order by 1155-6-9.

| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|----------|-------------|----------------|--------------------|-----------------|--------|------------------|
| O-1155-6 | 9 Gauge | 10 Gauge | 12 Gauge | 6 in. | 55 in. | \$1.02 |
| 1155-6-9 | 9 Gauge | 9 Gauge | 9 Gauge | 6 in. | 55 in. | 1.74 |

All 6-inch stay Leadclad Fence made in 10 and 20-rod rolls.

To buy cheaper fence than Leadclad is rank extravagance

STYLE H-1155-12



Top wire No. 9 gauge. Bottom wire No. 10 gauge. All other wires No. 11 gauge. A good, stout, high-field fence that will outlast three or four ordinary galvanized fences. A heavy coating of pure lead protects the metal and prolongs the life of the wires. LEADCLAD costs a little more than galvanized in the beginning, but after six to eight years' service, the galvanized fence is about gone, while LEADCLAD is as good as the day it was put up.

It has become the custom, because of

the short life of the coating on galvanized wire, to buy heavy wire fence, as it lasts a little longer than lighter gauges. This is not necessary when you buy LEAD-CLAD. See pages 7 and 8 for comparison of galvanized and LEADCLAD wire.

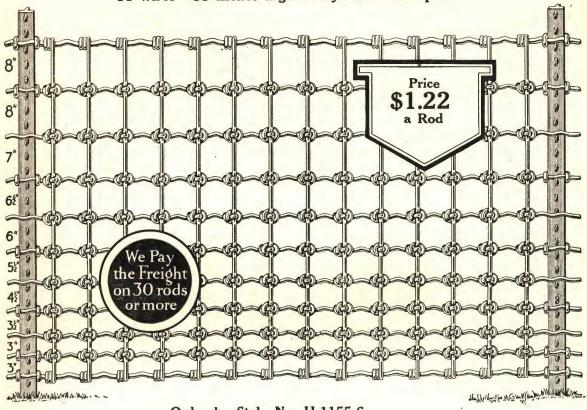
However, if an extra heavy fence is required, we recommend LEADCLAD No. 9. This is absolutely the best wire fence that you could put on your farm, both from the standpoint of strength and long life. All wires No. 9 gauge. Order by 1155-12-9.

| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|-----------|-------------|----------------|--------------------|-----------------|--------|------------------|
| H-1155-12 | | 10 Gauge | 11 Gauge | 12 in. | 55 in. | \$0.87 |
| 1155-12-9 | | 9 Gauge | 9 Gauge | 12 in. | 55 in. | 1.20 |

All 12-inch stay Leadclad Fence made in 20 and 30-rod rolls. When rolls are ordered in 10-rod lengths, add 2½c a rod or 25c a roll to the above prices.

STYLE H-1155-6

11 wires-55 inches high-stays 6 inches apart



Order by Style No. H-1155-6

This is the same style fence as pictured on the opposite page, except that the stays are twice as close—only six inches apart.

Lead is not brittle like the metal ordinarily used for coating wire, and it will not crack or peel off. Sudden change in temperature does not harm it. Continued dampness, smoky or salty atmosphere that destroys ordinary fence, has little or no effect upon LEADCLAD.

You do not have to buy heavy wire in

order to have a long-life fence. LEAD-CLAD fences, in lighter gauges, are stronger after four or five years' service than a No. 9 galvanized fence. Look at the diagrams on pages 7 and 8 for comparative strength of galvanized and LEADCLAD wires.

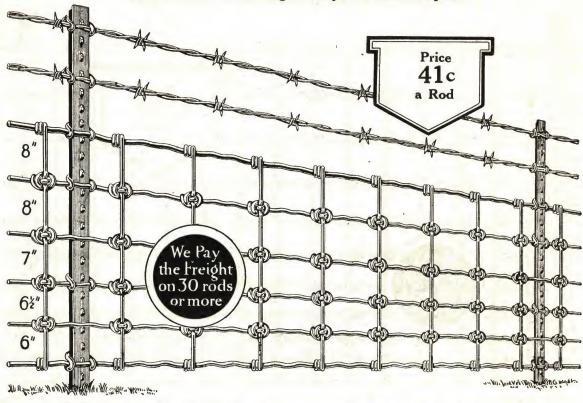
This same style fence is also made of No. 9 wire for extra heavy duty. LEAD-CLAD No. 9 is the best money will buy. All wire No. 9 gauge. Order by 1155-6-9,

| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|----------|-------------|----------------|--------------------|--------------|--------|------------------|
| H-1155-6 | 9 Gauge | 10 Gauge | 11 Gauge | 6 in. | 55 in. | \$1.22 |
| 1155-6-9 | 9 Gauge | 9 Gauge | 9 Gauge | 6 in. | 55 in. | 1.74 |

All 6-inch stay Leadclad Fence made in 10 and 20-rod rolls.

STYLE 0-635-12

6 wires-35 inches high-stays 12 inches apart



Order by Style No. O-635-12. Price does not include barbed wire. Barbed wire prices shown on Page 39.

Top wire No. 9 gauge. Bottom wire No. 10 gauge. All other wires No. 12 gauge.

An economical sheep or cattle fence (not intended for pigs), strong enough to turn the stock, and being LEADCLAD, will always be as strong as the day it was put up.

Most people are in the habit of buying No. 9 wire fence because it takes a little longer to rust through. When you buy LEADCLAD, this is not necessary, for LEADCLAD retains its full strength long

after other wire is gone. A No. 10 or a No. 11 gauge LEADCLAD wire will last longer and be much stronger after the fourth or fifth year than any No. 9 galvanized wire. See the comparisons on pages 7 and 8.

It is sometimes necessary to have an extra heavy fence on some fields, or around the barnyard. For this, use LEADCLAD No. 9. It is the best fence you can put on your farm, both from the standpoint of strength and long life. Style as pictured. All wires No. 9 gauge. Order by Style 635-12-9.

| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|----------|-------------|----------------|--------------------|-----------------|--------|------------------|
| O-635-12 | 9 Gauge | 10 Gauge | 12 Gauge | 12 in. | 35 in. | \$0.41 |
| 635-12-9 | 9 Gauge | 9 Gauge | 9 Gauge | 12 in. | 35 in. | .69 |

All 12-inch stay Leadclad Fence made in 20 and 30-rod rolls. When rolls are ordered in 10-rod lengths, add 2½c a rod or 25c a roll to the above prices.

Start re-fencing now with Leadclad and save future expense and worry

STYLE H-635-12

6 wires—35 inches high—stays 12 inches apart

Price
52c
a Rod

We Pay
the Freight
on 30 rods
or more

Order by Style No. H-635-12. Price does not include barbed wire. Barbed wire prices shown on Page 39.

Top wire No. 9 gauge. Bottom wire No. 10 gauge. All other wires No. 11 gauge.

This is the same style as shown on the opposite page in a heavier weight.

For permanent fencing, there is no fence so economical as LEADCLAD. The weight of the LEADCLAD coating is seven times heavier and equal to four times the thickness of coatings on commercial galvanized wire, and it's the coating that prevents rust and makes fence last. LEADCLAD keeps rust away many times longer than zinc or galvanizing. See the diagrams on page 7 and 8 for comparison of strength of galvanized and LEADCLAD Fence.

Do not be misled by fancy names for galvanized fence. A coating of zinc on one fence is the same as on another. There are a lot of fancy names for it but the coating is the same thickness, made of the same zinc, in practically the same way. Zinc will flake and crack. Rust will set in in a short time. Then your fence is on the way to ruin. It is only a question of a few years, depending on the thickness of the wire, until the fence is rusted through.

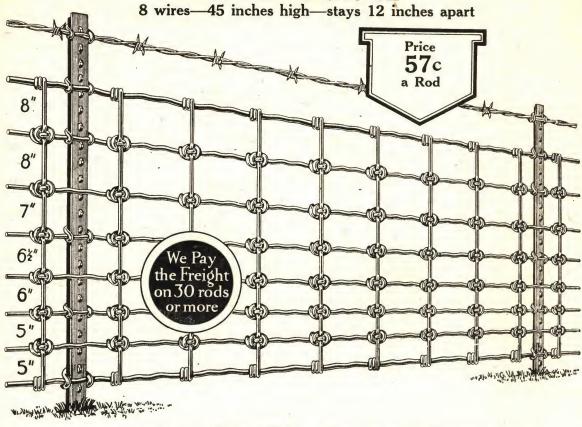
When you buy a LEADCLAD fence no matter what style or weight—you are buying the best fence that is made.

| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|----------|-------------|----------------|--------------------|-----------------|--------|------------------|
| H-635-12 | 9 Gauge | 10 Gauge | 11 Gauge | 12 in. | 35 in. | \$0.52 |
| 635-12-9 | 9 Gauge | 9 Gauge | 9 Gauge | 12 in. | 35 in. | 69 |

All 12-inch stay Leadclad Fence made in 20 and 30-rod rolls. When rolls are ordered in 10-rod lengths, add $2\frac{1}{2}$ c a rod or 25c a roll to the above prices.

The proof of the pudding is in the eating—read what users say

STYLE 0-845-12



Order by Style No. O-845-12. Price does not include barbed wire. Barbed wire prices shown on Page 39.

A very economical, high field fence for large stock. A very popular horse and cattle fence, and a special favorite where barbed wire is not wanted.

Remember that rust destroys fence more quickly than anything else. If you could keep a fence from rusting, it would last forever. Galvanizing protects a fence for only a short time. It oxidizes and peels off, leaving the bare metal to the ravages of rust.

LĒADCLAD fence lasts three or four times longer because the coating of pure, pliable lead does not come off. It protects the metal like no other coating can do it. A LEADCLAD fence is just as

good after many years of service as the day it leaves the factory.

It has become the custom, because of the short life of the coating on galvanized wire, to buy heavy wire fence, as it takes a little longer to rust through. This is not necessary when you buy LEAD-CLAD. See pages 7 and 8 for comparison of galvanized and LEADCLAD wire.

However, if an extra heavy fence is required, we recommend LEADCLAD No. 9. This is absolutely the best wire fence that you could put on your farm, both from the standpoint of strength and long life. All wires No. 9 gauge. Order by 845-12-9.

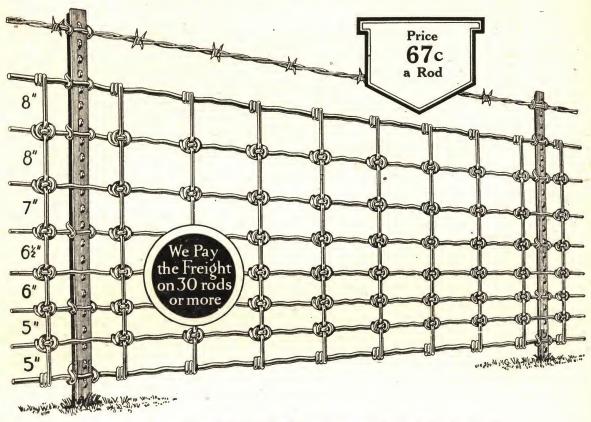
| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|----------|-------------|----------------|--------------------|-----------------|--------|------------------|
| O-845-12 | 9 Gauge | 10 Gauge | 12 Gauge | 12 in. | 45 in. | \$0.57 |
| 845-12-9 | 9 Gauge | 9 Gauge | 9 Gauge | 12 in. | 45 in. | .90 |

All 12-inch stay Leadclad Fence made in 20 and 30-rod rolls. When rolls are ordered in 10-rod lengths, add $2\frac{1}{2}c$ a rod or 25c a roll to the above prices.

Beware of Imitations—look for the "Leadclad" Trade Mark

STYLE H-845-12

8 wires-45 inches high-stays 12 inches apart



Order by Style No. H-845-12. Price does not include barbed wire.

Barbed wire prices shown on Page 39.

A heavy-duty field fence that will outlast three or four ordinary galvanized fences. It is the coating that makes LEADCLAD fence last. Lead is the ideal metal for coating wire. It is not brittle like zinc and will not peel or crack. The lead coating on LEADCLAD fence is seven times as heavy and four times as thick as the coating on ordinary fence. Lead will not rust, therefore your fence will last a lifetime under average condi-

tions existing on farms. The cost-peryear service of a LEADCLAD fence is less than half that of any other fence.

For permanent fencing, there is no fence so economical as LEADCLAD. It's the coating that prevents rust and makes the fence last. After the coating is gone, the steel doesn't last long. See the diagram on pages 7 and 8 for comparison of strength of galvanized and LEAD-CLAD fence.

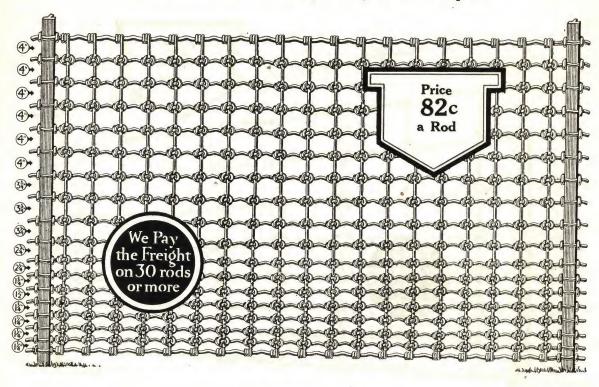
| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|----------|-------------|----------------|--------------------|-----------------|--------|------------------|
| H-845-12 | 9 Gauge | 10 Gauge | 11 Gauge | 12 in. | 45 in. | \$0.67 |
| 845-12-9 | 9 Gauge | 9 Gauge | 9 Gauge | 12 in. | 45 in. | .90 |

All 12-inch stay Leadclad Fence made in 20 and 30-rod rolls. When rolls are ordered in 10-rod lengths, add $2\frac{1}{2}$ c a rod or 25c a roll to the above prices.

Be sure it's a genuine "Leadclad"—Beware of Imitations

STYLE 1848-6 POULTRY FENCE

18 wires—48 inches high—stays 6 inches apart



Order by Style No. 1848-6

Top wire No. 11 gauge. Bottom wire No. 12 gauge. All other wires No. 14½ gauge.

A poultry fence of extraordinary quality, made of full-sized, full-strength wire, heavily coated with pure, pliable lead, which makes it rust-proof. Strong enough to protect your gardens and closely spaced enough to fill every need of the poultryman.

For permanent fencing, there is no fence so economical as LEADCLAD. The

LEADCLAD coating is seven times heavier, which is equal to four times the thickness of the coating on commercial galvanized fence, and it's the coating that prevents rust and makes fence last. LEADCLAD keeps rust away several times longer than galvanizing.

LEADCLAD Poultry Fence is also made in 72-inch height. This style is 23 wires high and is known as Style 2372. See next page.

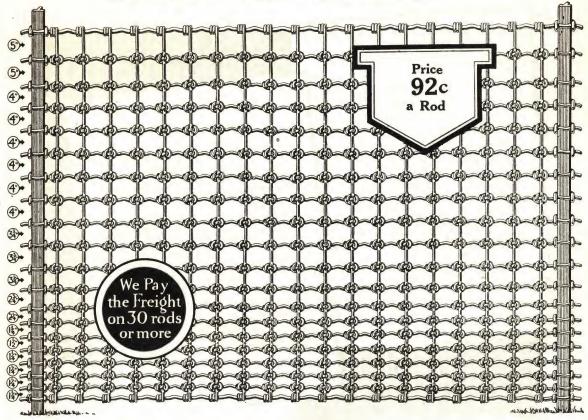
| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|--------|-------------|----------------|--------------------|-----------------|--------|------------------|
| 1848-6 | 11 Gauge | 12 Gauge | 141/2 Gauge | 6 in. | 48 in. | \$0.82 |

All Leadclad Poultry Fence made in 10, 20 and 30-rod rolls No extra charge for 10-rod rolls.

To make a good job, string your Leadclad fence on Leadclad posts

STYLE 2058-6 POULTRY FENCE

20 wires-58 inches high-stays 6 inches apart



Order by Style No. 2058-6

This is the medium-height poultry fence. We make a higher fence—exactly the same as this—by adding three wires at the top, each five inches apart. This makes a 72-inch fence. This high fence is known as Style 2372-6 as listed below.

For permanent fencing, there is no

fence so economical as LEADCLAD. The LEADCLAD coating is seven times heavier, which is equal to four times the thickness of the coating on commercial galvanized fence, and it's the coating that prevents rust and makes fence last. LEADCLAD keeps rust away several times longer than galvanizing.

LEADCLAD POULTRY GATES

to match LEADCLAD poultry fence.

See illustration and prices on Page 42.

| Style | Top Wire | Bottom Wire | All Other Wires | Stay Spacing | Height | Price per Rod |
|--------|-------------|----------------|-----------------|-----------------|--------|------------------|
| 2058-6 | 11 Gauge | | 141/2 Gauge | 6 in. | 58 in. | \$0.92 |
| 2372-6 | 11 Gauge | | 141/2 Gauge | 6 in. | 72 in. | 1.08 |

To buy cheaper fence than Leadclad is rank extravagance

TESTIMONIALS

County Home, Saegertown, Pa., April 5, 1927.

Leadclad Wire Co., Moundsville, W. Va.

Dear Sirs:

The 100 rods of woven wire No. 9 and also the barbed wire is looking fine in the fence and to date I do not find any signs of rust in any of it.

Yours truly, J. C. Boyd, Superintendent. Dublin, N. H.
April 20, 1927.

Moundsville, W. Va.

Will you please send me catalog and prices on Leadclad fencing and roofing. I would like prices on smooth

I have used some of your roofing and could buy quite a lot of Leadclad fence on money I have wasted on galvanized fence.

Yours truly, Henry N. Gowing, Dublin, N. H.

Leadclad Wire Co., Moundsville, W. Va.

Dear Sirs:

In 1924 we were induced to try some Leadclad wire and we put up three rolls.

This year we were not able to get any, and had bought ten rolls of the galvanized, put out by — Co. before I saw the ad and wrote for your catalog.

About 5 to 6 years is the best we get out of galvanized wire here.

The Leadclad wire looks as good as it did the day we put it up. And I think I will be safe in saying that from now on we will use the Leadclad wire.

Yours truly, Willard Storcker, Box 423, Crooksville, Ohio, Comfort Point Farm, Morganville, W. Va., June 9th, 1926

Leadclad Wire Co., Moundsville, W. Va.

Dear Sirs:

We are in need of about 80 rods of all No. 9, closely woven wire fencing.

I have some of your wire that has been up three years and it shows no sign of corrosion or rust.

Respectfully,

D. E. Leatherman.

LEADCLAD BARBED WIRE

80 rods to the spool



2 Point Cattle-Barbs 5 inches apart.

Price ______\$5.65 per 80 rod spool •



4 Point Cattle-Barbs 6 inches apart.

Price \$5.98 per 80 rod spool



4 Point Hog-Barbs 4 inches apart.

Price _______\$6.45 per 80 rod spool

Made in three styles, as pictured, of No. 12½ gauge wire with No. 14 barbs; LEADCLAD barbed wire has the same thick, heavy, lead jacket as all other LEAD-CLAD products.

There is more than 300 lbs. of lead coating to a ton of wire—about one-seventh of the total weight. LEADCLAD coating is over four times thicker than the coating on galvanized wire. This is your best guarantee against rust.

Spooled upon rigid wooden spools. 80 rods to the spool.

We pay the freight on three spools or more

Use genuine Leadclad staples for wood posts

SMOOTH AND CRIMP WIRE





LEADCLAD crimped or spring wire used in many localities for fencing instead of barbed wire.

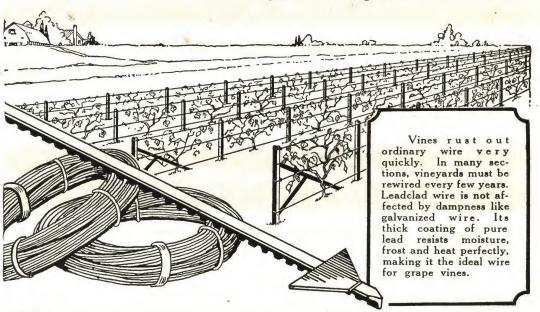
It stretches tightly yet allows plenty of expansion and contraction during the changes of season.

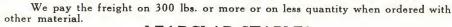
PRICES

| Gauge No. | Feet to Pound | Price 100 lbs. |
|-----------|---------------|----------------|
| 8 | 13.21 | \$6.65 |
| 9 | 15.85 | 6.65 |
| 10 | 18.92 | 6.75 |
| 11 | 22.97 | 6.80 |
| 12 | 29.64 | 6.90 |
| 14 | 48.13 | 7.25 |

Price on Leadclad coiled spring crimped wire is 20c more a 100 lbs. than the above prices.

LEADCLAD wire and LEADCLAD steel posts are ideal for vineyards. LEADCLAD will remain rustproof many, many years longer than if ordinary galvanized wire were used. No post holes to dig—easier to cultivate.





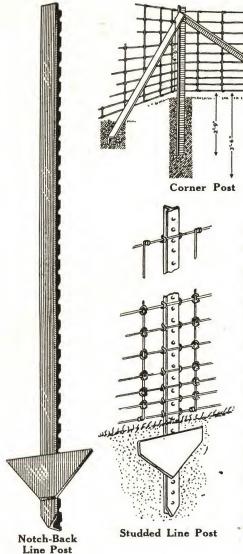
LEADCLAD STAPLES

Made of No. 9 Wire. Will Not Rust.

| 1 | | | | | | pound | | |
|------|---------|-------|---------|----|-----|---------|--------------------------|---|
| 11/4 | inch, | 85 | staples | to | the | pound | Prices | |
| 11/2 | inch, | 70 | staples | to | the | pound | > 100-lb. kegs | |
| 13/4 | inch, | 60 | staples | to | the | pound | Less than 100 lbs 10c lb | |
| 2 | inch, | 55 | staples | to | the | pound | 2000 111011 100 103 | • |
| | Sold by | y the | keg or | in | 10, | 15, 20, | 25, 50 pound packages. | |

Start re-fencing now with Leadclad and save future expense and worry

LEADCLAD FENCE POSTS



ACHOR POR INSERTED TRANSPORT HE STEEL THE TRANSPORT HOLE AS SHOWN

It is especially very desirable that your posts be LEADCLAD to prevent rusting below the ground as well as above ground.

The illustration to the left is the famous smooth-face, "Notch-back" LEADCLAD steel post. It has every advantage of other steel posts and in addition special features found in no other post. The strength is distributed where needed. There is not a hole punched in it any place. The anchor is riveted on.

No special tools are required to fasten the fence. A simple, easy and doubly-secured method of attaching fence is presented with this post. Seven Leadclad tie fasteners are furnished free with each post.

The small illustration at left is the LEAD-CLAD Studded Tee Post, which we also supply. The stud keeps the line wire from slipping. The wire tie holds the line wire firmly in position.

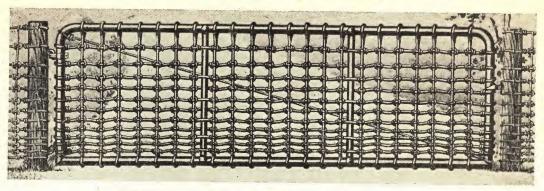
This high-carbon studded post of T shape is the strongest possible construction. It has no holes or slots to weaken it, and no tongues to break off.

Prices

| | | Price | Each, with | Grip Fast | | | |
|------------------------|--------|--------|------------|-----------|--------|--------|--------|
| Leadclad Finish | 5′ | 5 ½′ | 6' | 6 1/2 ' | 7′ • | 8′ | 9′ |
| "Notch-Back" Line Post | \$0.51 | \$0.54 | \$0.59 | \$0.64 | \$0.67 | \$0.78 | \$0.91 |
| Studded Line Post | .50 | .53 | .58 | .63 | .66 | .77 | .90 |
| End or Gate Post | 7. | | 3.22 | | 3.75 | 4.17 | 4.65 |
| Corner Post | | | 4.27 | | 4.95 | 5.54 | 6.10 |
| Red Enamel Finish: | | | | | | | |
| "Notch-Back" Line Post | .37 | .39 | .43 | .47 | .50 | .55 | .62 |
| Studded Line post | .36 | .35 | .42 | .46 | .49 | .54 | .61 |
| End or Gate Post | | 0 | 2.25 | | 2.55 | 2.82 | 3.15 |
| Corner Post | | | 3.28 | | 3.80 | 4.12 | 4.50 |

We pay freight on 25 line posts, or 4 Corner and End Posts. Double-Grip Fasteners, made of No. 10 LEADCLAD Wire, furnished with each post. They are already formed to fit post and grip the fence wire.

FARM, STOCK AND POULTRY GATES



STYLES A AND B DRIVE GATES

Style A is made with round corners at top and electrically welded square corners at bottom. The frame is $1\frac{5}{8}$ -inch steel tubing galvanized. The wire is genuine Leadclad No. 9 gauge square mesh with our famous non-slip knot. Closely spaced lateral wires at the bottom, with 6 inches between upright wires.

Style B is the same as above, with exception of the steel tube frame, which is not quite so heavy. A very stout, strong gate which will serve every practical purpose, at a slightly lower

rst cost.

Style "A" Extra Heavy Drive Gate

| Width Between Posts | Height | Price with Fittings for Wood Posts | Width Between Posts | Height | Price with Fittings for Wood Posts |
|---------------------------|--------|---|---------------------------|--------|---|
| 10 ft. | 49" | \$10.65 | 10 ft. | 54" | \$10.75 |
| 12 ft. | 49" | 11.95 | 12 ft. | 54" | 12.00 |
| 14 ft. | 49" | 12.90 | 14 ft. | 54" | 13.20 |
| 16 ft. | 49" | 14.25 | 16 ft. | 54" | 14.45 |

We pay freight on 3 gates or more, or on smaller number when ordered with 30 Rods or more of fence. Hinges and Latches for Angle steel post 75c extra

Style "B" Heavy Drive Gates

| Width Between Posts | Height | Price with Fittings for Wood Posts | Width Between | Height | Price with Fittings for Wood Posts |
|--------------------------------------|-------------------|---|------------------|--------------------------|---|
| 10 ft. 12 ft. 14 ft. 16 ft. | 49" 49" 49" | \$ 9.45 10.90 11.75 12.95 | 12 ft. 14 ft. | 54" 54" 54" 54" | \$ 9.70 11.05 12.15 13.25 |

Other sizes furnished in special order. Width of gates is distance they fill between posts. We make allowance for Latch and Hinges.

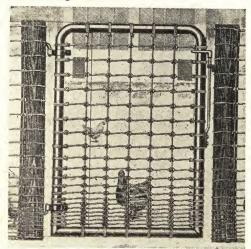
STYLE O POULTRY GATE

Designed especially for use with our 48, 58 and 72-inch poultry fences.

Frames are made of 1/4-inch galvanized tubing, electrically welded at all joints, with square corners at the bottom.

Filling is a very close woven fabric of No. 141/2 Leadclad wire, exactly like the poultry fences shown on page 37.

Furnished completely equipped with hinges and latch. Spring latch on small sizes and wing latch on large sizes.



Style O Poultry Gates

Leadclad Wire Poultry Gates To Match Leadclad Poultry Fence

| | | Fittings |
|-----------|----------|-----------------------|
| Wide | High | Wood Posts |
| 31/2 or 4 | ft. x 48 | in\$ 3.25 |
| 8 | ft. x 48 | in 6.50 |
| | | in 7.55 |
| 12 | ft. x 48 | in 8.80 |
| | | in 10.75 |
| 31/2 or 4 | ft. x 58 | in\$ 3.50 |
| 8 | ft. x 58 | in 7.10 |
| 10 | ft. x 58 | in 8.15 |
| 12 | ft. x 58 | in 9.50 |
| 16 | ft. x 58 | in 11.80 |
| 31/2 or 4 | ft. x 72 | in\$ 4.90 |
| | | in 9.95 |
| 10 | ft. x 72 | in |
| | | in |
| 16 | ft. x 72 | in |
| Fin | .i (| Steel Desta 75 - Fata |

Fittings for Steel Posts, 75c Extra. Freight paid on Four Gates or Moré.

Beware of Imitations-look for the "Leadclad" Trade Mark

HOW TO STRETCH FENCE ON STEEL POSTS

Do not attempt to stretch fence until the concrete about the ends and corners

is thoroughly set.

First, unroll the fence on the ground with the bottom bar next to the posts. Trim the line or bar wires at the end of the fabric. Fasten the bars of the fence to the end post.

Go to the other end post and pull as much as possible of the slack out of the fence while it is lying on the ground.

Attach stretcher bar to the fence so that when stretching is finished, the stretcher bar will be from 2 to 4 feet from the end post.

Put in a wood dummy post 4 or 5 feet back of the steel end post and then insert a good heavy brace, letting one end of the brace rest on the brace collar of the steel post. Attach the stretcher chain to this dummy post, working the stretcher head between the dummy post and the steel post.

While stretching lift the fence off the ground occasionally between the end posts so as to relieve the friction and let the fence distribute itself over the line.

When the fence is stretched tight, trim out the stay wires so that the ends of the fence may be wrapped about the posts to make a neat job. Draw the bars of the fence tightly about the end post, splicing the ends about the bar itself.

BEWARE OF IMITATIONS!

BE SURE IT'S A GENUINE "LEADCLAD"

The Leadclad process was discovered and developed by the manufacturers of Leadclad wire and roofing products. Before we perfected this process, lead-coated products always suffered from serious defects which kept this wonderful metal from being used for coating wire, sheets, and other products.

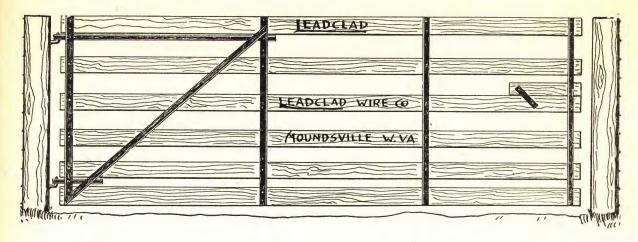
In "Leadclad," all those difficulties were successfully overcome. Suits are pending against several operators who have attempted to foist on the public inferior lead-coated products under names which unsuspecting purchasers are mistaking for the genuine "Leadclad." Look for the full "Leadclad" name or guarantee with any Leadclad products you purchase. None others are genuine, and none others offer you anything like the same guarantee of lifelong satisfaction.

A lead-coated product, now as in the past, has no advantage over cheap galvanized unless it is real Leadclad.

Imitations are sometimes known to be fairly good likenesses of the real thing. But very often they are practically worthless, because imitators have neither the honesty nor the ability to give the public a square deal. Their only hope of getting business is through the lure of a price which looks low, but is really much too high, considering quality or lack of it. This is certainly true of imitations of "Leadclad" wire and roofing products.

LEADCLAD WIRE CO. Moundsville, W. Va.

STA-RITE SAGLESS FARM GATE



Sagless Farm Gates are made of Douglas fir, and add wonderfully to the appearance of the premises where strong, rigid, light swinging gates are needed. They have beauty as well as strength for service. They will not sag.

There are no nails to pull out, no wood joints to gather moisture and decay. They have been thoroughly tested under all conditions of use and weather and they are guaranteed to give practical service for not less than five years.

The neatly spaced boards are FIRM-LY BOLTED between DOUBLE ANGLE STEEL uprights, which gives the Gate ample strength where the most strain is applied. An extra double brace of angle steel extends diagonally across the body of the Gate and prevents Sagless gates from becoming bent and twisted out of shape. The LONG TRUSS Hinge at the top pulls directly from the middle upright at the top of the diagonal

steel brace and eliminates the strain on the rear upright at the point where most gates give out and sag.

The BOARDS are of smooth finish Douglas Fir practically free from pitch and knots and are well painted with good oil paint of rich orange color. The Gate Steels are painted with a high grade gloss black enamel. Each gate is fitted with a stock proof eccentric, and is complete with screw hooks ready to hang. We also furnish the steels, bolts and screw hooks, in sets complete, (everything except the boards) for making Sagless gates.

Sagless Gates are made only in one height—52 inches, with six boards to the gate (five inch top and bottom boards and four inch boards between) making the construction of this gate practical and neat in appearance. Standard lengths are 10, 12, 14 and 16 feet, but other lengths can be furnished.

Prices, Sta-Rite Sagless Farm Gates

| Length | Price | Weight |
|--------|--------|---------|
| 8-ft | \$6.60 | 80 lb. |
| 10-ft | 7.05 | 90 lb. |
| 12-ft | 7.55 | 100 lb. |
| 14-ft. | 8.20 | 110 lb. |
| 16-ft | 8.90 | 125 lb. |

Fittings for Steel Posts 75c Extra

Gate Irons, \$3.00 Set, Black Enamel Finish

Four pair double angle steel uprights 52" high. Two angle steel brace irons 74" long. All irons are 1"x3/4"x1/8" thick, hinges, bolts and latch fastener included. The truss hinge for top is 64", bolts to center of gate and makes it impossible for gate to sag.

To make a good job, string your Leadclad fence on Leadclad posts

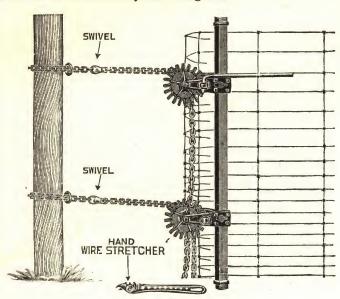
DOUBLE JACK WIRE FENCE STRETCHER

The life of a fence depends largely upon the way it is put up.

You may have a good style heavy wire, it may be close spread, it may have everything that makes a good fence, but-

It Must Be Carefully Stretched

A good foundation is important. Good corner posts, well set and securely anchored are absolutely necessary, and neat appearing and serviceable line posts contribute to its efficiency and long life.



Double-Jack Stretcher

The way a fence is stretched makes all the difference between a good fence and a poor fence.

A fence that is loosely stretched soon goes to pieces. Cattle poke their heads between the wires, horses crowd it down from the top, bending the crossbars out of shape, and hogs root under at the bottom.

The taut fence is more efficient. It stands up stiff and true, offering no encouragement for animals to reach over, under or through. It is full of life and springs back into shape after every shock.

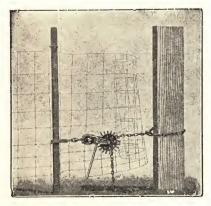
Stretch your fence tight and make every fence dollar do its full duty.

A giant for strength and pulling power. All steel and malleable—never wears out-lasts a lifetime. Simple in construction, easy to operate. On or off the fence in two minutes. No bolts or loose clips to tighten—simply clamp two angles together.

Jacks are easy to operate—stop and hold at any point or release tension without danger to operate. No pawls or ratchets.

Each chain tested to more than 5000 pounds.

Quickly adjustable to fence of any height up to 60". Stretches any style, light or heavy—it never slips. Never injures the fencing. Weight 100 lbs. Every set fully guaranteed.



Single Jack

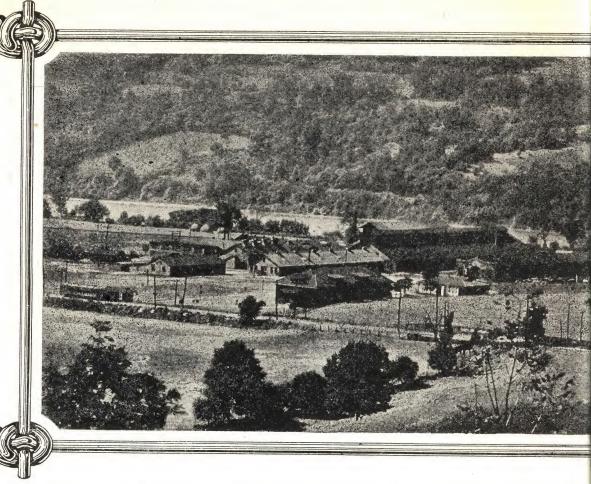
A Complete Double Jack Fence Stretcher Includes

- 2 "Quick Clamp" Jacks.
- 2 Steel Angle Bars.
- 2 Twelve Foot Chains, Copper plated with Swivels and large End Rings.
- 1 Hand Stretcher, for taking up slack at end of fence, or stretching barbed wire.
- 1 Jack Handle.

Prices:

| Double Jack, | complete | 10.70 |
|--------------|----------|-------|
| Single Jack, | complete | 6.65 |

To buy cheaper fence than Leadclad is rank extravagance

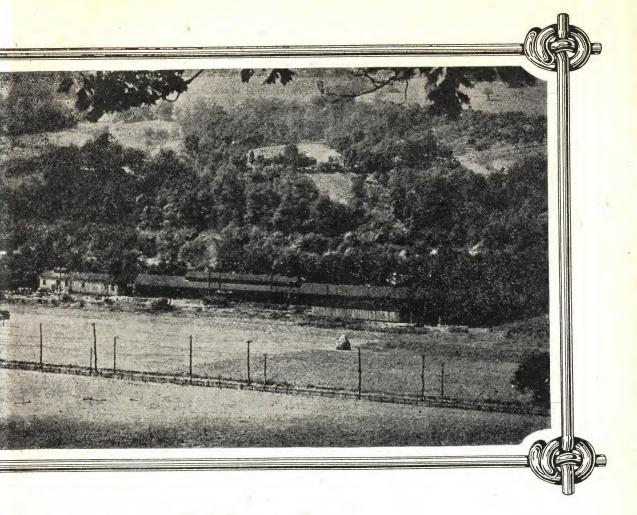


The Home of Leadclad

Nestled down among the farms on the banks of the beautiful Ohio, halfway between Glendale and Moundsville, flanked on one side by the gently sloping hills of Ohio and on the other by the more rugged "little mountains" of West Virginia, is the home of Leadclad.

A great, busy, throbbing factory, covering many acres, operating right in the midst of a farming community, yet with all the transportation facilities and conveniences provided by modern railroad, motor, and waterway. The 1000-foot shipping platform is served by the main road of the B. & O., and a wharf is maintained upon the Ohio River. A fast electric railway express and a national motor truck thoroughfare also serve the home of Leadclad, at all times providing a speedy service for Leadclad users.

EADCLAD JOING GUE



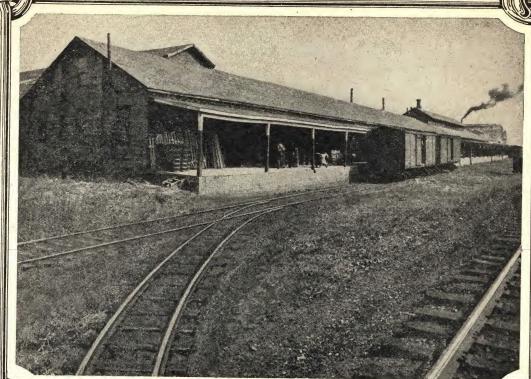
Fence and Roofing

Nowhere else in the world is there a pure lead-coated fence and roofing made. The men who own and operate the Leadclad factory are men who were born and raised on the farm; men who have slept in the old trundle bed, done chores by lantern light, and who would rather sit down to a stack of buckwheats any time, than at the banquet table of a Statler Hotel.

These men know thoroughly the problems of the farm.

They know how long it takes to put up a fence; they know how much sweat it takes to pay for a fence; they know what it is to have a barn burned by lightning.

They know the kind of a fence the farmer wants—they know the kind of a roof the farmer needs, and they are making it.

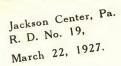






A corner in the fence warehouse.

TESTIMONIALS



Leadclad Wire Co., Moundsville, W. Va.

Please send me your Catalogue and Prices of your Leadclad Fence. I have Gentlemen: 70 rods of your fence now which is doing fine.

Yours, D. F. Coulter.

WESTRIDGE KENNELS

Danielson, Conn., Feb. 16, 1927.

Leadclad Wire Co., Moundsville, W. Va.

Gentlemen:

Some few years ago I purchased some of your Leadclad fencing and I wish to say that it has been more than satisfactory, being practically as good today as when I put it up, while my neighbor's "mail order fence" has neighbor's rusted out.

Yours very truly,

Westridge Kennels, Rae D. Wood.

Leadclad Wire Co., Moundsville, W. Va.

Gentlemen:

Enclosed check for \$304.89 to cover enclosed bill for Leadclad Wire Fence. Regarding your inquiry concerning my views toward Leadclad Wire, I will say that I have used your material for four years and do not find any places on the entire order that show rust or indication of breaking up. This was barbed wire. Your woven wire appears to me to be just as good as the barbed wire and it is my intention to not only continue to use it but recommend it to my neighbors.

Yours truly,

Lee R. Scott & Sons, Burgettstown, Pa.

Leadclad Wire Company, Moundsville, W. Va.

Gentlemen:

Please send us your catalogue and price list of Leadclad fencing and

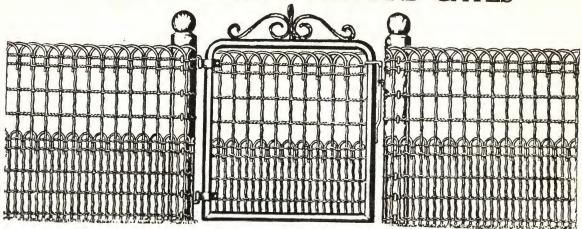
A number of years ago we bought Leadclad for use in making gutters for our barn. There was not quite enough so the job was finished with a widely advertised material of another maker which was obtainable right here in town.

About four years ago we discovered leaks in the gutters and found out that the galvanized stuff had rusted through. The Leadclad seemed to be alright and still is, so we expect to use Leadclad for any roofing or fencing we will require.

Yours very truly,

McClellan Brothers, R. D. No. 2, Canonsburg, Pa.

STYLE "S" LAWN FENCE AND GATES



Leadclad Lawn Fence lasts many times longer than galvanized and it is a real ornamental lawn fence. One that will beautify your home and keep out chickens, dogs and farm animals.

Leadclad Lawn Fence is shipped in handy rolls, cut any length desired. It is light, easy to handle and can be speedily erected without any special tools or equipment.

Pickets are No. 91/2 Leadclad Wire spaced 3 inches apart at the top and 13/8 inches at the bottom. Cables are No. 13 gauge and spaced 6 inches. All wires are heavily Leadclad. Standard heights 30, 36, 42 and 48 inches.

Leadclad Lawn Gates to match the Leadclad Fence come 3, 31/2 and 4 feet wide. Double walk gates or drive gates can be furnished.

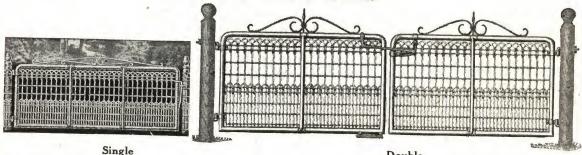
Style "S" Lawn Fence, Price per Lin. Ft.

30" high, 13½c | 36" high, 16c

42" high, 18c

48" high, 21c

STYLE "S" DRIVE GATES



Double

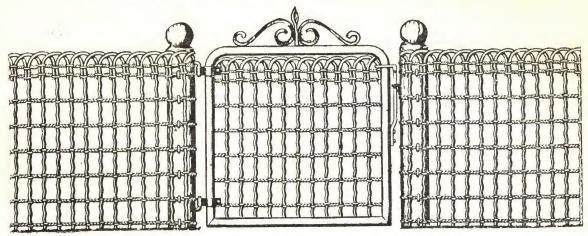
| Width | Width Style "S" Gates, Height | | Single Drive Gates, Each | Double Drive Gates, Pair |
|---|-------------------------------|--------------------------------|-----------------------------|-----------------------------|
| 3 ft. 3½ ft. 3½ ft. 4 ft. 8 ft. 10 ft. 12 ft. 16 ft. | 30 or 36 in | \$3.75 4.10 4.25 4.45 | \$8.85 9.75 10.70 | \$10.40 11.32 12.30 |

Prices include fittings for wood posts. Fittings for steel posts, 75c extra. clad Steel Posts for lawn fence and gates See page 41.

We pay freight on 4 or more Gates or on smaller number when ordered with 100 ft. of Leadclad lawn fence or other material.

Use genuine Leadclad staples for wood posts

STYLE "T" LAWN FENCE AND GATES



Makes an attractive setting for your home. Its thick lead coating will assure you of a ser-

viceable lawn fence for many, many years.

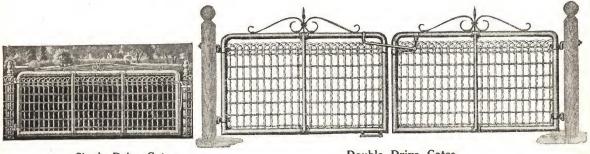
Leadclad Lawn Fence protects thoroughly.
The wires are closely spaced. Wandering dogs or stray chickens can't get through. Even tiny chicks are excluded. Enclosed by Leadclad, the children can romp freely with no fear of danger. Leadclad Lawn Fence is shipped in handy rolls, cut any length desired. It is light, easy to handle and can be speedily erected without any special tools or equipment.

Our style "T" Leadclad Lawn Fence carries a thick, heavy coating of lead and is a splendid lawn fence. The pickets are all No. 9½ wire spaced 3 inches apart. The cables are two No. 13 gauge wires spaced 6 inches apart.

Price

| 30" | high | Style | "T" | Fence | 92c per lin. ft. |
|-----|------|-------|-----|-------|-------------------|
| 36" | high | Style | "T" | Fence | 12c per lin. ft. |
| 42" | high | Style | "T" | Fence | 142c per lin. ft. |
| 48" | high | Style | "T" | Fence | 17c per lin. ft. |

LEADCLAD DRIVE GATES



Single Drive Gate

Double Drive Gates

| Width | Height of Gate | Walk Gates Price, Each | Single Drive Gate Each | |
|---|----------------|--------------------------------|---------------------------|----------------------------------|
| 3 ft. 3½ ft. 3½ ft. 4 ft. 8 ft. 10 ft. 12 ft. 16 ft. | 30 or 36 in | \$3.55 3.85 4.05 4.25 | \$8.85 9.75 10.70 | 10.40 11.32 12.30 16.35 |

Above Prices include fittings for wood posts. Fittings for steel posts 75c extra. Leadclad Steel Post for lawn fence and Gates. See page 41.

We pay freight on 4 Gates or more, or on any number when ordered with Leadclad Lawn fence or other material.

Start re-fencing now with Leadclad and save future expense and worry

THE LIFETIME ROOF

PROOF AGAINST LIGHTNING, FIRE, HAIL, FROST AND SUN

The manufacturers of Leadclad wire also are makers of a full line of metal roofing products, including all styles of roofing sheets, shingles, Spanish Tile and metal siding, valleys, flashings, eaves troughs, gutters and other sheet metal work.

These products are known as the "Glendale" line, after the town of the same name, located near our plants.

The Glendale Line includes roofing products made of the following materials:

- 1. Leadclad.
- Double Dipped Galvanized (Prime tin roofing, with an extra coating of galvanizing applied by hand dipping).
- 3. Tight-coated Galvanized.
- 4. Prime Full Weight Roofing Tin.

Shingles and tiles are furnished either plain, or painted red or green as desired.

While Leadclad is the highest in first cost, the difference is not great, and as a Leadclad roof does not have to be kept painted to protect it from rust, it soon repays the owner many times over for his extra outlay. After a short exposure, Leadclad weathers to a soft grey or slate color, which will harmonize with any color scheme.

The double dipped galvanized goods come next in quality and cost. Due to their double protection they, too, may be left unpainted, although they are often painted to harmonize with buildings.

An occasional coat of paint will give all "Glendale" products practically indefinite life, except under very severe conditions of smoke, salty atmosphere, and acid fumes. A number of homes in the vicinity of our plants were roofed with our shingles and sheet metal work, from 20 to 25 years ago, and all of these roofs are still in good condition.

For barns and other roofs, Glendale corrugated, V-Crimp, flat roll, or flat sheets, in any standard gauge, are recommended.

For homes, churches, schools, mercantile buildings, garages and other structures, Glendale ornamental shingles and Spanish Tile furnish a superior protection. They are leakproof, fire and lightning proof, hail proof, sun proof, will not break, crack, curl up, rattle, or exhibit other weaknesses common to composition roofs, wood shingles, slate and earthen tile. They also present an exceptionally good appearance, especially when painted a suitable color.

The high standard of excellence of the "Glendale" line has made us by far the largest manufacturers of Metal Shingles in this country. We make and sell more metal shingles than all other manufacturers put together.

GLENDALE METAL SHINGLES

The makers of Glendale shingles are the largest manufacturers of metal shingles in this country. In a metal shingle, the material from which it is made, as well as the design of the side lock and method of fastening, are most important factors.

These Glendale Metal Shingle Roofs Have Been in Service

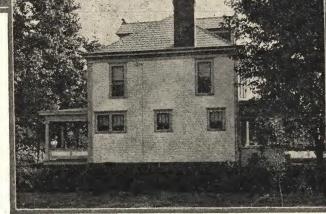


22

Years

Above: Home of Mr. Frank Webb, Glendale, W. Va.

Right: Home of Mr. Charles Schane, Glendale, W. Va.



The Glendale Side Lock provides a tight joint, which does not have to be soldered, yet leaves ample room for expansion and contraction under extremes of heat and cold.

In case of fire, the wood supporting structure has been known to burn from under and collapse, leaving the Glendale shingles suspended by their side locks from side to side of the unburnt sections, forming a perfect bridge over the burnt parts, as a check to further ravages of the flames.

The corrugations at the top, and the deep overlap at the bottom, make it impossible for driving rains or snow to get under these shingles.

All nailheads are protected from the weather.

Glendale shingles and tiles are easily laid, and complete instructions are furnished for the guidance of every purchaser. They can be laid over old wood shingles or composition Roofs.

Special Paint

Obtaining a really good paint for metal roofs is exceedingly difficult. For many years we experimented with hundreds of paints, all of which were claimed by their makers to be exactly what we wanted. But the results were always more or less disappointing. But we finally did succeed in obtaining a paint which is unexcelled in quality, and we are glad to supply this special roof paint, in red or green, to those who purchase our metal roofings. This paint will stick like glue, and shows no tendency to flake off or blister under hot sun, rain or frost.

Prices on application.

GLENDALE METAL SHINGLES



Salem Slate



Plainfleld Slate



Eureka Shingle



Standard Shingle



Monarch Shingle

Furnished in 6 styles as illustrated. The two plain designs "Salem" and "Plainfield" closely resemble slate when laid on the roof. The "Salem" has a higher butt end than the "Plainfield," adding to its slate-like appearance.

All "Leadclad" shingles, if left unpainted, weather to a soft grey slate color. The Leadclad finish costs a little more than the others, but as no painting is required, it really is the cheapest in the long run.

"Hand dipped" shingles are first tin coated, than hand dipped one at a time in a bath of molten zinc. This, too, is an exceptionally durable coating.



Suwanee Shingle

If you desire to paint them, the first coat should not be applied until they have been on the roof for two or three months, otherwise the paint will not stick. Our Special shingle paint should be used. See page 53.

Full instructions for laying furnished with each shipment.

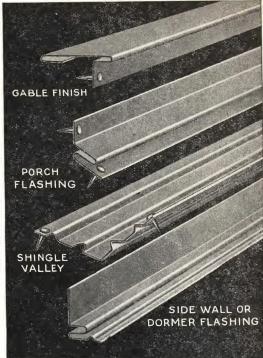
Prices per Square

We Pay the Freight.

| Size | Description | Painted or Unpainted | "Salem" Slate | All Other Styles |
|-------|--------------------------|-----------------------|------------------|---------------------|
| 10x14 | Leadclad | Unpainted | \$12.30 | \$10.80 |
| 14x20 | Leadclad | Unpainted | 11.80 | 10.30 |
| 10x14 | Hand Dipped, Galvanized_ | Unpainted | 11.75 | 10.25 |
| 14x20 | Hand Dipped, Galvanized_ | Unpainted | 11.50 | 10.00 |
| 10x14 | Galvanized, Tight Coated | Unpainted | 8.25 | 6.75 |
| 14x20 | Galvanized, Tight Coated | Unpainted | 8.00 | 6.50 |
| 10x14 | Leadclad | Painted Red or Green | 13.55 | 12.05 |
| 14x20 | Leadclad | Painted Red or Green_ | 13.05 | 11.55 |
| 10x14 | Prime Roofing Tin | Painted Red or Green | 10.00 | 8.50 |
| 14x20 | Prime Roofing Tin | Painted Red or Green_ | 9.75 | 8.25 |

FITTINGS FOR GLENDALE SHINGLES





Glendale shingle roof fittings are made in short lengths, with slip joints, so that no soldering is required. Short lengths are much preferable to long lengths, as they have less expansion and contraction, hence will not work loose or develop leaks so easily. Always use Glendale fittings for Glendale Shingles, as it will save you a lot of trouble and expense.

Full instructions for applying furnished with each shipment.

Prices per Lineal foot.

We Pay the Freight

| | Lead | clad | Hand Dipped | Tin, | Tight Coated |
|-------------------------|-----------|------------------|------------------|------------------|------------------|
| | Unpainted | painted Painted | | Painted | Galv. |
| Roll Ridge Coping | \$0.181/2 | \$0.191/2 | \$0.171/2 | \$0.16 | \$0.16 |
| Plain Ridge Coping | | $.16\frac{1}{2}$ | $.14\frac{1}{2}$ | .12 | .12 |
| Roll Hip Covering | | .18 | .16 | .15 | .15 |
| Plain Hip Covering | .13 | .14 | .12 | .10 | .10 |
| Valley, 14 inches wide | .151/2 | $.16\frac{1}{2}$ | $.14\frac{1}{2}$ | $.13\frac{1}{2}$ | $.13\frac{1}{2}$ |
| Valley, 20 inches wide | | $.19\frac{1}{2}$ | $.17\frac{1}{2}$ | .16 | .16 |
| Corner Finish | .13 | .14 | .12 | .10 | .10 |
| Gable End Finish | | .14 | .12 | .10 | .10 |
| Porch Flashing | | .14 | .12 | .10 | .10 |
| Wall or Dormer Flashing | | .161/2 | $.14\frac{1}{2}$ | .12 | .12 |

THE SUPERIOR FOUNDRY COMPANY

Cleveland, Ohio,

March 10, 1927.

The Dalzell Brothers Co., 928 West Rayen Ave., Youngstown, Ohio.

Gentlemen:

We have your letter of the 9th and in answer wish to state that we have had LEADCLAD on one of our buildings for many years, exposed to the most undesirable conditions, and it has withstood both weather and inside conditions, without even a coat of paint, and it is still good. We think it is the best thing of its kind at anywhere near the price.

The writer thinks so much of it that he has used it on his new home. We do not hesitate to recommend

Very truly yours, Geo. J. Feiss.



The Dalzell Brothers Co., March 11, 1927. 928 West Rayen Ave., Youngstown, Ohio.

Gentlemen:

In reply to your letter of the 5th inst. wish to say that the first time we ever used LEADCLAD was about ten years ago for the Superior Foundry of this city, and from what we learn this material is as good today as the day it was put on. We take it, it will outlast iron many times over.

This material is being specified here more and more and we think there is

Yours very truly, The Cleveland Metal Roofing & By F. G. Goass.

Twelve years ago W. D. Garrison, R. D. 2, Moundsville, W. Va., bought a Leadclad barn roof.

Three years ago Mr. Garrison came in again. He said he had been told when he bought it that the barn roof would last 25 years, but he hadn't believed it. But the barn roof was in such fine shape now that he believed it would last 25 years more, and so he took 200 rods of Leadclad fence back

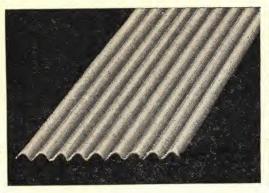
Mr. Garrison was in this week and bought Leadclad roof for another building he is putting up. Said the barn roof and fence both looked first class.

Mr. Harry Snyder, Mgr., The Cecil Lumber Co., Elm Grove, W. Va.

"We have been using Leadclad Says: spouting and gutters for over ten years now.

"We unhesitatingly say that it is the best stuff we ever handled. Farmers come in and ask for it, and over 90 per cent of the spouting and gutter we handle is Leadclad.

LEADCLAD CORRUGATED AND PRESSED STANDING SEAM ROOFING





The sheets listed below are actually 26" wide so that, allowing 2" for overlap at sides, the sheet covers a width of exactly 2 feet. From 4 to 6 inches should be allowed for end overlaps, according to the pitch of the roof. The smaller the pitch, the greater the overlap needed. When used for siding, 2" overlap at ends is sufficient.

In using Leadclad sheets, you do not need the same heavy gauges as in galvanized sheets or tinplate. Owing to the heavy weight of the coating, 28 and 29 gauge Leadclad correspond to 26 and 27 gauge in other sheets, and will last much longer.

As Leadclad requires no painting to keep it from rusting, it is by far the cheapest roofing you can use. After two or three repaintings, the cheapest roofing you can buy has actually cost you as much as Leadclad, and with the passing of time, Leadclad shows a bigger and bigger saving.

Don't forget to order Leadclad nails and lead washers. Be sure to use them

with Leadclad roofing.

Prices per sheet. We pay the freight on 15 sheets or more.

| Corrg. Sheets | Gauge | Lengths of Sheets in Feet | | | | | | | | Weight per Sq. | |
|----------------|-------|---------------------------|--------|--------|--------|--------|--------|--------|--------|-------------------|--|
| Corre. Directs | Guugo | 5′ | 6' | 7' | 8' | 9' | 10' | 11' | 12' | per sq. | |
| 2½" Corrg. | 29 | \$0.95 | \$1.14 | \$1.33 | \$1.52 | \$1.71 | \$1.90 | \$2.18 | \$2.28 | 86 lbs. | |
| 2½" Corrg. | 28 | 1.00 | 1.20 | 1.40 | 1.60 | 1.80 | 2.00 | 2.29 | 2.40 | 91 lbs. | |
| 2½" Corrg. | 26 | 1.13 | 1.37 | 1.59 | 1.81 | 2.02 | 2.25 | 2.50 | 2.70 | 107 lbs. | |
| 11/4" Corrg. | 29 | .95 | 1.14 | 1.34 | 1.53 | 1.72 | 1.91 | 2.19 | 2.29 | 86 lbs. | |
| 11/4" Corrg. | 28 | 1.00 | 1.20 | 1.40 | 1.61 | 1.81 | 2.01 | 2.30 | 2.41 | 91 lbs. | |
| 11/4" Corrg. | 26 | 1.14 | 1.38 | 1.60 | 1.83 | 2.04 | 2.27 | 2.52 | 2.72 | 107 lbs. | |

Leadclad Roofing Nails 15c per lb. (Allow one lb. per 100 Sq. Ft.) Lead Washers 25c per lb. (Allow 1/4 lb. per 100 Sq. Ft.)

LEADCLAD PRESSED STANDING SEAM

This form of LEADCLAD Roofing contains the good qualities of regular standing seam and saves you the trouble of making the seams yourself. It is attached to solid sheathing or lath by means of cleats. About one pound of cleats required to lay one square. Price, 10c per lb. No nails exposed. Applied by the use of squeezing tongs only. Prices per sheet:

Leadclad Pressed Standing Seam

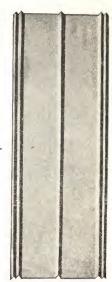
| Gauge | 5-Ft. | 6-Ft. | 7-Ft. | 8-Ft. | 9-Ft. | 10-Ft. | 11-Ft. | 12-Ft. | Weight |
|----------------|-----------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|--------------------------------|
| 29 28 26 | \$0.91 .95 1.16 | \$1.09 1.13 1.39 | \$1.27 1.32 1.61 | \$1.45 1.51 1.83 | \$1.63 1.70 2.09 | \$1.81 1.89 2.31 | \$1.99 2.08 2.53 | \$2.18 2.27 2.77 | 87 lbs. 94 lbs. 108 lbs. |

A Leadclad roof is lightning proof—see back of catalogue.

LEADCLAD V-CRIMP ROOFING







2 V-Crimp

3 V-Crimp

5 V-Crimp

The "Width Covered" in table below indicates width which each sheet will lay to the weather after allowing for side overlap. Five-crimp sheets are recommended for best protection against leakage, as with two crimps overlapping at each side there is no chance for leaks at the lower end which are sometimes caused during heavy rains by siphoning or flooding over the lower part of a big roof when only one single crimp overlap is used.

In ordering, allow from 4 to 6 inches for overlaps at top and bottom of sheets. This roofing requires no soldering, hammering or folding at joints or overlaps,

and it can be laid by any fair mechanic.

Due to the heavy coating, 28 and 29 gauge Leadclad will serve the same purpose as 26 and 27 gauge galvanized, and last much longer.

Leadclad needs no paint to keep it from rusting, and therefore soon saves its extra first cost, and in the end is much cheaper than ordinary tinplate or galvanized sheets which depend on frequent painting to insure long life.

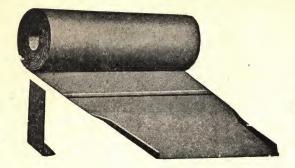
Don't forget to order Leadclad nails and Lead washers. We pay freight on 15 sheets or more. Prices per sheet below.

| Leadclad | Width Covered | Gauge | Length of Sheets in Feet | | | | | | | | Weight per | |
|-------------------------------------|-------------------|----------------|--------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|---------------------------------|--|
| | | | 5' | 6' | 7' | 8' | 9' | 10' | 11' | 12' | 100 Sq. Ft. | |
| 2V—Crimps 2V—Crimps | 24" 24" | 29 28 | \$0.89 .93 | \$1.06 1.12 | | | \$1.59 1.68 | | \$1.95 2.05 | \$2.13 2.24 | 87 lbs. 94 lbs. | |
| 2V—Crimps | 26" | 26 | 1.06 | 1.26 | 1.48 | | 1.90 | 2.12 | 2.33 | 2.54 | , , ,,,,,,, | |
| 3V—Crimps 3V—Crimps 3V—Crimps | 24" 24" 25" | 29 28 26 | .92 .97 1.09 | 1.10 1.16 1.29 | 1.29 1.35 1.51 | 1.47 1.54 1.74 | 1.66 1.74 1.95 | 1.84 1.93 2.18 | 2.03 2.13 2.39 | 2.21 2.32 2.61 | 90 lbs. 97 lbs. 111 lbs. | |
| 5V—Crimps 5V—Crimps 5V—Crimps | 24" 24" 24" | 29 28 26 | .95 1.00 1.14 | 1.14 1.19 1.35 | 1.33 1.39 1.57 | 1.52 1.59 1.82 | 1.71 1.79 2.04 | 1.90 1.99 2.28 | 2.09 2.19 2.50 | | 93 lbs. 100 lbs. 115 lbs. | |

Wood Sticks 50c per 100 lineal feet. Sticks must be used in all crimps where nailing is done. Allow 50 lineal feet per square for 2v-crimp, and 100 lineal feet per square for 3 and 5v-crimp sheets.

Leadclad Roofing Nails 15c per lb. (Allow one lb. for 100 sq. ft.) Lead Washers 25c per lb. (Allow 1/4 lb. for 100 sq. ft.)

LEADCLAD ROLL ROOFING, VALLEY AND GUTTERS





Standing Seam Roofing

Each roll lays one square on the roof if applied with a 1-inch seam, made by turning a 1-inch edge on one side, and a 1½-inch edge on the other. No nails are driven through the sheets, only through the base of cleats not exposed to the weather. Each roll is made of 5 sheets forming one continuous strip with 4 double-locked cross seams.

Flat Seam Roofing

Each roll of Roofing lays 100 sq. feet after seaming and locking.

Used frequently for flat decks, like porch roofs, etc. Professional roofers for this purpose use 20x28" small sheets, (box plate) locking same together on all four sides. To save labor in laying we furnish these "box plates" already made into long continuous sheets by lock cross seams. This eliminates two seams, which you would have to make if you used 20 and 28" box plate.

This style of valley and gutter is much preferable to long seamless sheets, as seams serve to take up expansion and contraction, and thus keeps the metal from working loose.

Important

Leadclad needs no painting to keep it from rusting. It weathers to a fine slate grey. Saves its extra first cost many times over by its longer life and saving of paint, year after year. Use Leadclad 29 or 28 gauge where you would use 27 and 26 gauge in tinplate. It's the thickness and quality of the coating that makes the sheet last, nothing else.

Roofing Tools

If you want to borrow tools for laying standing or flat seam roofing, state so when ordering and send \$25.00 for deposit. When returning tools to us, always mark on shipping card your name and address, and we will return your \$25.00.

Standing Seam Roofing. We Pay Freight on 300 sq. ft. or more.

| 1 Roll Equals 1 Sq. | Gauge | Width of Sheets | Lenth Roll | Weight Roll | Price per Roll |
|---------------------------------------|----------------|----------------------|----------------------------|--------------------------------|-------------------------|
| DXL "Standing Seam" Roll Roofiing. | 29 28 26 | 26½" 26½" 26½" | 50 ft. 50 ft. 50 ft. | 90 lbs. 97 lbs. 111 lbs. | \$9.25 9.70 10.80 |

Flat Seam Roofing, Valley and Gutters. We pay Freight on 300 sq. ft. or more, or On Any Quantity When Ordered With Other Goods.

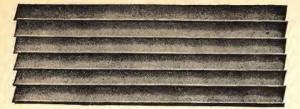
| | Price per Roll | |
|--------------------------------|----------------------|-------------------|
| Each Roll Lays 100 Square Feet | Equivalent Thickness | 20" Wide 28" Wide |
| Leadclad Roll Roofing | 60 lb. plate | \$11.25 \$11.75 |

| | | | Price Running Foot | | | | |
|----------------------|------------|-----------|--------------------|----------|----------|--|--|
| 1 4 | Equivalent | Thickness | 14" Wide | 20" Wide | 28" Wide | | |
| Leadclad Roll Valley | 60 lb. | plate | 15c | 20c | 29c | | |
| Leadclad Roll Gutter | | plate | 16c | 21c | 31c | | |

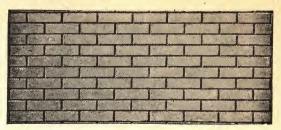
Prices on Leadclad flat sheets upon application.

Use "Leadclad" and save future expense and worry

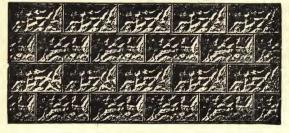
LEADCLAD SIDING



WEATHERBOARD SIDING



PRESSED BRICK SIDING



ROCK FACE STONE SIDING



ROCK FACE BRICK SIDING

The heavy lead coating on Leadclad Siding is practically indestructible, and needs no painting to protect it from rust. Saves its extra first cost many times over by saving of paint and labor, and gives much longer life in service. Leadclad 28 and 29 gauge will give longer life than tinplate or galvanized 26 and 27 gauge.

Net Prices per Sheet. We pay freight on 300 sq. feet or more.

| Style | Gauge | Width | Length of Sheet in Feet | | | | | | | |
|--------------------------------|----------|------------|-------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
| Style | dauge | Sheet | 5' | 6' | 7' | 8' | 9' | 10' | 11' | 12' |
| Weatherboard | 29 28 | 25" 25" | \$0.94 .98 | \$1.12 1.18 | \$1.31 1.37 | \$1.50 1.57 | \$1.68 1.77 | \$1.87 1.96 | \$2.06 2.16 | \$2.25 2.36 |
| Pressed Brick Pressed Brick | 29 28 | 28" 28" | 1.00 1.05 | | | | | | | |
| Rock Face Stone or Brick | 29 28 | 28" 28" | 1.00 | | | ••••• | ••••• | | | ••••• |

LEADCLAD SPANISH TILE



Tile roofs have always been noted for their beauty, but the cost has been high. Now Leadclad tiles offer you all the good looks of earthen tile, plus protection against fire and lightning, greater strength and less breakage, hence longer life, at a cost within the reach of all.

Roof your home, school, filling station, or any other building for which the best looking roof is wanted, with Leadclad tile finished in red or green.

Write for Special Catalog on Leadclad Tiles.

The proof of the pudding is in the eating—read what users say

LEADCLAD RIDGE ROLL AND FLASHING

For Leadclad V-Crimp, Corrugated Standing or Flat Seam Roofing

PLAIN 2" DIA. OF ROLL

PLAIN 2" DIA. OF ROLL with nailing flange



CORRUGATED, 2" DIA. OF ROLL Furnished to Match the Various Corrugated Roofings



CORRUGATED SIDE WALL FLASHING



Made of 12" Girth in 120" Lengths. 8" Corrugated Face—4" "plain back." Made to fit either 2½" or 1½" Corrugations. 2½" has three Corrugations. 1½" has six Corrugations.

CORRUGATED END WALL FLASHING



Made of 12" Girth in 28" Lengths. 8"
Corrugated Face—4" plain back. Made
to fit either 2½" or 1½" Corrugations.
These flashings save a lot of labor and
make a neat looking, waterproof job.



NAILS AND WASHERS

LEADCLAD Roofing will give at least double the service of galvanized or terne products. Stop and think! If LEADCLAD is fastened in place with galvanized nails, what happens? The nails rust; the roofing gets loose, rattles and leaks, all due to having "saved" a few cents originally.

Use LEADCLAD nails and lead washers and avoid this expense and trouble. For corrugated and V-Crimps use 13 or 2 in. nails; for brick, stone or roll roofing use 1 or 11 in. nails. About one pound of long nails or three-fourths of a pound short ones are needed for a square.

Lead Washers are the cheapest form of insurance against leakage. They act as sealers, just as rubber rings on fruit jars. One-third to one-half pound needed for a square.

| De | scription | Style | Price per 10-Foot Length | Estimated Weight |
|---|-----------|---|-----------------------------|--|
| Ridge Roll Ridge Roll Ridge Roll Ridge Roll Side Wall Flash | | Plain, No Nailing Flang Plain, With Nailing Flang 2½" Corrugated 1¼" Corrugated 2½" or 1¼" Corrugated | 1.30 1.50 | 6 lbs. 6 lbs. 9.6 lbs. 9.6 lbs. 8 lbs. |
| End Wall Flash | ing | 2½" or 1¼" Corrugated | 15 cents per foot. | • |

Beware of Imitations-look for the "Leadclad" Trade Mark

LEADCLAD EAVES TROUGH AND ACCESSORIES



Single Bead Slip Joint

Double Bead Slip Joint



In ordering Eaves trough and accessories use 4" for 2" conductor pipe, 5" for 3" and 6"for 4" conductor pipe.

| Size | Style Joints | 2 0 | | t Ends | s Mitres | | | |
|----------|--|------|---------------------------------|----------------------|-------------------------------|-------------------------------|-------------------------------|-------------------------------|
| 4" 5" | All Slip Joints. All Slip Joints. All Slip Joints. | 1.60 | D. B. \$1.90 2.00 2.60 | \$0.18 .20 .24 | S. B. \$0.33 .38 .45 | D. B. \$0.41 .49 .54 | S. B. \$0.63 .75 .87 | D. B. \$0.69 .75 .88 |

"S. B." stands for Single Bead. "D. B." stands for Double Bead.

Eaves Trough comes in 10 foot lengths. It requires no solder and no experience is neces-

sary to put up Leadclad Slip Joint Eaves Trough.

When ordering Single Bead Eaves Trough, be sure to state the quantity of Right Hand and Left Hand required.

Double Bead Leadclad Eaves Trough is stronger and can be used either Right or Left Hand

How To Tell The Hand Of Eaves Trough

Stand facing the building-if the water runs to your right to reach the Conductor, you want Right Hand; if to your left you want Left Hand.

Miters must be definitely specified. That is: Inside Corner—Right Hand or Left Hand. Outside Corner—Right Hand or Left Hand.

We pay freight on 100 ft. or more of Leadclad Eaves Trough, or on less quantity when ordered with other material that take the prepaid rate.



Wire Conductor Strainers







Conductor Funnels

| Size | Price, Each | | | |
|-------------------|---------------|--------------|--------|--|
| For 2" Conductor. | Wire Strainer | Drop Outlets | Funnel | |
| For 3" Conductor | \$0.15 .20 | \$0.30 | \$0.35 | |
| For 4" Conductor | .25 | .35 | .40 | |

Leadclad Slip Joint Eaves Trough and Conductor Pipe are easy to put up.

Come in 10 foot lengths. However, if you wish us to cut your Leadclad Eaves Trough and

Conductor Pipe in our mill to fit your job, this we will do at the small additional charge of 10%. If so ordered, be sure to give us a drawing and the exact measurements of your building, and add 10% to cover shop cost.

LEADCLAD CONDUCTOR PIPES, ELLS AND SHOES



Plain Round





Rd. Corrg. SHOE



Round Corrugated





Pl. Rd. ELL.

Pl. Rd. SHOE





The "square" style of conductors with fittings are not exactly square. Thus 2" size is actually 13/4 and 21/4" and the 3 and 4" size are 23/4"x31/4" and 33/4x41/4" respectively, the wide side being placed flat against the the wall.



Sq. Corrg. SHOE

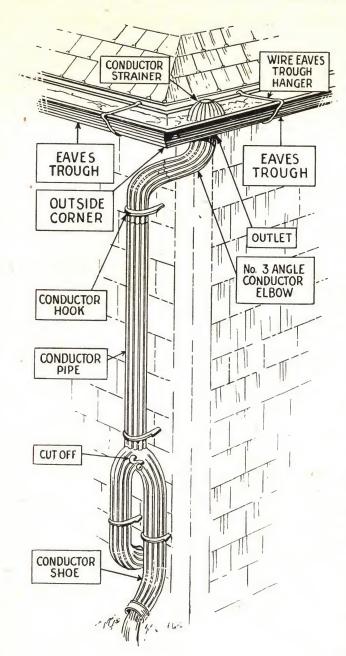
Our Leadclad Conductor Pipe and Slip Joint Eaves Trough are easy to apply.

Furnished in 10 foot lengths. However, if you wish us to cut your Leadclad Eaves Trough and Conductor Pipe in our mill to fit your job; this we will do at the small additional charge of 10%. In this case be sure to give us a drawing and the exact measurements of your building, and add 10% to cover shop cost.

| | | Price per 10 Foot Lengths | | | |
|---|-------------|--|--|---|--|
| Article | Style | 2 Inch | 3 Inch | 4 Inch | |
| Leadclad Conductor Pipe Leadclad Shoes | Plain Round | \$1.40 1.40 1.80 .42 Ea .42 " .50 " .30 " .40 " | \$1.60 1.60 1.90 .51 Ea .51 " .64 " .36 " .50 " | \$2.20 2.20 2.40 .80 Ea .80 " .60 " .60 " | |

| PLAIN SICKLE Sizes For Wood | | CORRUGATED | SICKLE HOOKS For Brick | Square Conductor | Hooks |
|--|----------------------------|--|--|--|---------------------------|
| 2 Inch | \$0.75 Dozen 1.10 Dozen | \$0.80 Dozen 1.05 Dozen | \$0.85 Dozen 1.12 Dozen 1.68 Dozen | Sizes For Wood 2 Inch\$0.77 Dozen | For Brick \$0.95 Dozen |
| PLAIN HINGED Sizes For Wood 2 Inch\$1.27 Dozen | HOOKS For Brick | CORRUGATED For Wood \$1.42 Dozen | For Brick \$1.56 Dozen | 3 Inch 1.12 Dozen 4 Inch 1.40 Dozen | 1.45 Dozen 1.78 Dozen |
| 3 Inch 1.72 Dozen 4 Inch 2.24 Dozen | 1.92 Dozen | 1.87 Dozen | 2.02 Dozen 2.88 Dozen | | |

We pay freight on 100 ft. or more of Leadclad Conductor, or on less quantity when ordered with other material that take the prepaid rate.



How to Order Leadclad Roofing Gutters, Spouting, Eaves Trough, Etc.

First. Figure area of roofing required.

Second. Be sure to state how much left hand and how much right hand Eaves Trough you need.

Third. Make a list of fittings for Eaves Troughs, such as Miters, Hangers, End Caps and Outlets. These should be exactly the same size as the Eaves Trough.

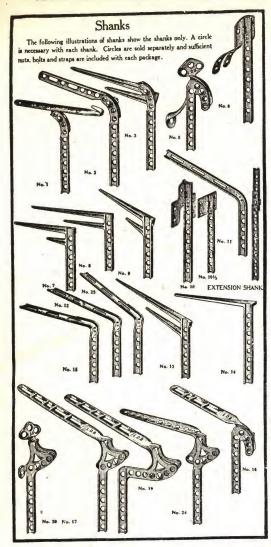
Fourth. State how much Conductor Pipe you will need and be sure to order the proper size to fit the Eaves Trough. Conductor Pipe is always smaller than the Eaves Trough. For instance, 3-inch Conductor Pipe should be used with 5-inch Eaves Trough.

Fifth. Make a list of fittings which go with Conductor Pipe, such as Elbows, Conductor Hooks, Strainers, Funnels and Cut-offs. These should be ordered exactly the same size as Conductor Pipe.

Leadclad Slip-Joint Eaves Trough Requires No Solder

Lead, when exposed to the elements, takes on a protective film that must be removed by the soldering flux. A cut acid flux with a bit of salammoniac in it does the trick. Remember it takes more heat to melt and amalgamate the HEAVY COATING on LEADCLAD; and "more heat" in this respect means a slower movement of the soldering iron, and NOT a hotter iron.

LEADCLAD EAVES TROUGH HANGERS





For Single Bead Trough



For Double Bead Trough



Leadclad Wire Hangers

| | Singl | e | Bead | Double Be | ad |
|---|-----------|---|------|-----------|------|
| 4 | Inch\$0.4 | 3 | Doz. | \$0.47 | Doz. |
| | Inch | | | .55 | Doz. |
| _ | | | Doz. | .63 | Doz. |

Eaves trough hangers come in a variety of styles of "shanks," with holes punched for insertion of "circle" at proper height to allow for adjustment or slope of trough to give good drainage. The shank and circle hangers are much more permanent and satisfactory than wire hangers. The shanks generally used are Nos. 6, 7, 8, 9, 10, 11 or 12.

No. 6 is made to nail against O. G. moulding.

No. 7 is made to drive from 3 to 4" square into cornice.

No. 8 is for driving from 4 to 6" into cornice when shingles project far beyond cornice.

No. 9 is to drive with the pitch of the roof.

No. 10 is for nailing against square box cornices.

No. 11 is for nailing to side of exposed rafters.

"Penn" "Gem" Price Double Bead Circle Single Bead Circle Shanks Each Inch......\$0.12 Each Inch......\$0.10 Each 4 \$0.15 Nos. 6, 7, 8, 9, 10, 11 or 12..... .16 Each 6 .18 Each Inch..... Inch.....

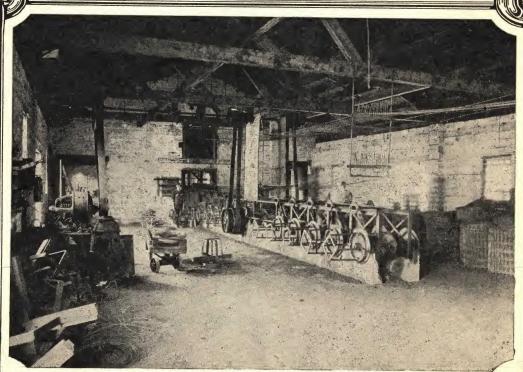
| D: | - 0 | 1 | dolad | Cutoffs |
|-------|-----|-----|-------|---------|
| Price | OI | Lea | aciaa | Cutons |

| | Plain | Kouna | Corrugateu |
|---|------------|-------|-------------|
| 2 | Inch\$0.70 | Each | \$0.75 Each |
| - | Inch .80 | Each | .80 Each |
| - | Inch 1.10 | Each | 1.10 Each |

To buy cheaper fittings than Leadclad is rank extravagance



A few Leadclad fence looms making Leadclad fence.



Wire coating room showing winding of finished Leadclad wire.



TESTIMONIAL LETTER

Barnesville, Pa. May 1, 1928

Leadclad Wire Co., Moundsville, W. Va.

Gentlemen:

"Your 1928 catalog is certainly a revelation. I have often wondered why it was that I have some old wire here which my father bought 45 years ago and some of it is still good. And why galvanized wire of the ordinary kind procurable today would not last more than two or three years at the most. And have often asked the question when fence was under discussion.

"One man, a preacher, stated that the process of manufacturing durable wire fence had been lost and that manfacturers had spent thousands of dollars in experiments but up to that time had not succeeded in re-discovering the old or a better new process. This discussion was held probably 10 years ago when we were contemplating the purchase of a good fence to enclose a cemetery.

"I believe you have discovered the new and better process, as the barbed wire I bought from you about 2 years ago is as good as ever in spite of the fact that some of it is within 20 feet of a double track railroad where traffic is very heavy and the effects of sulphur and soft coal smoke destroys ordinary galvanized wire in two years time.

"I am enclosing herewith an order for LEADCLAD barbed wire, some fence posts, and rock faced siding.

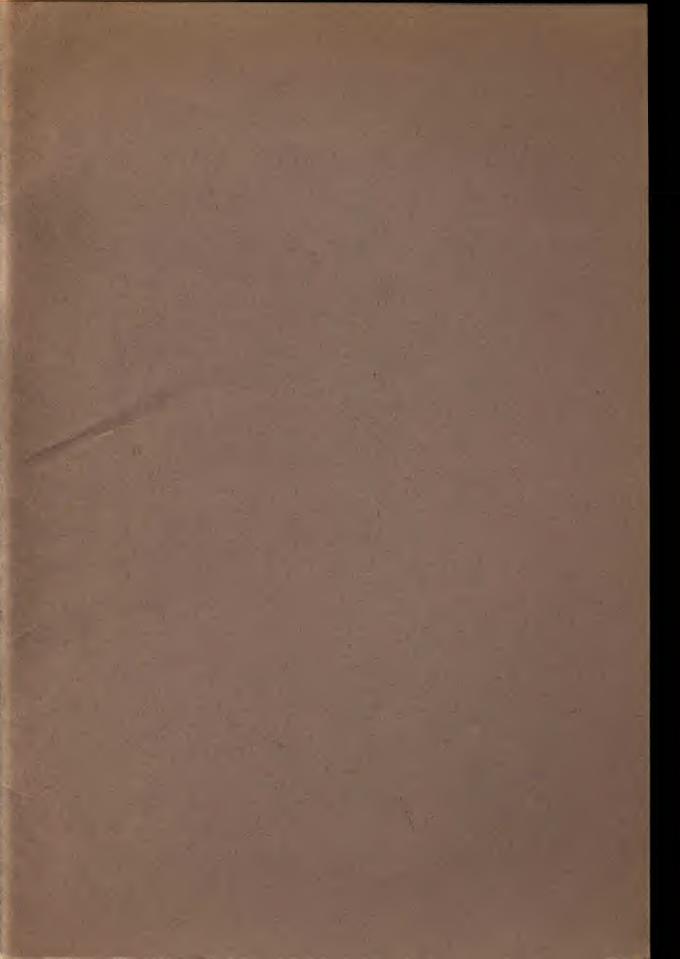
(Signed)

Respectfully yours,
J. H. Keilman,
Barnesville, Pa."

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ROOFS



LEADCLAD ROOF is lightning Proof!

THE LEADCLAD WIRE COMPANY